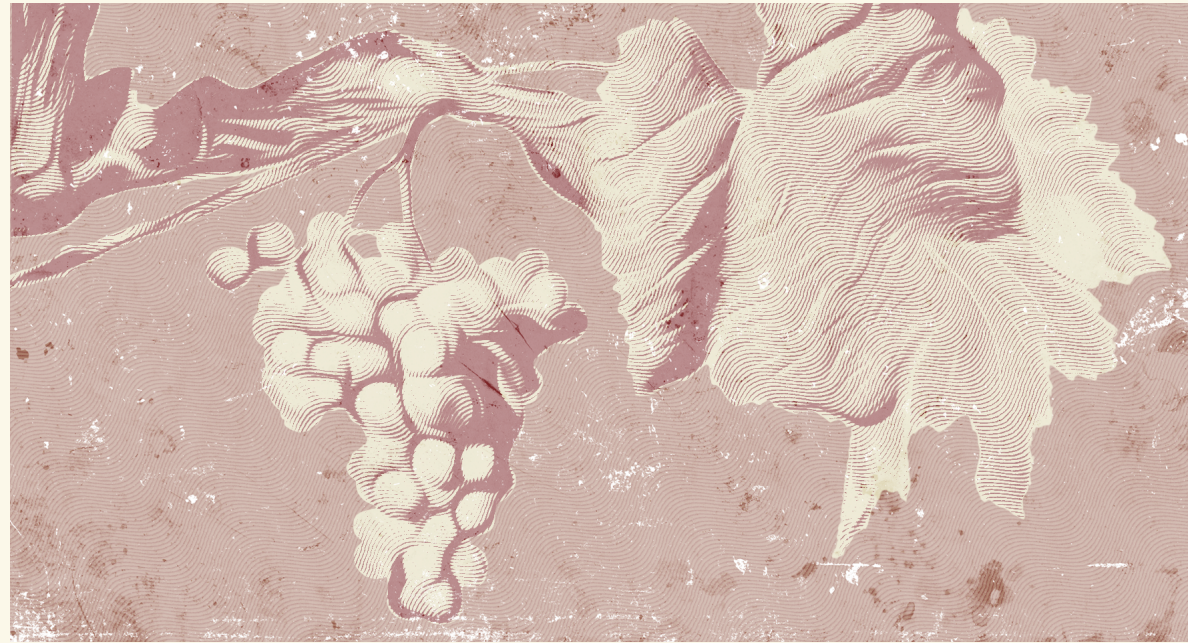




Cheri Redwine
Graphic Designer


CHEMEKETA
CELLARS
PINOT GRIS



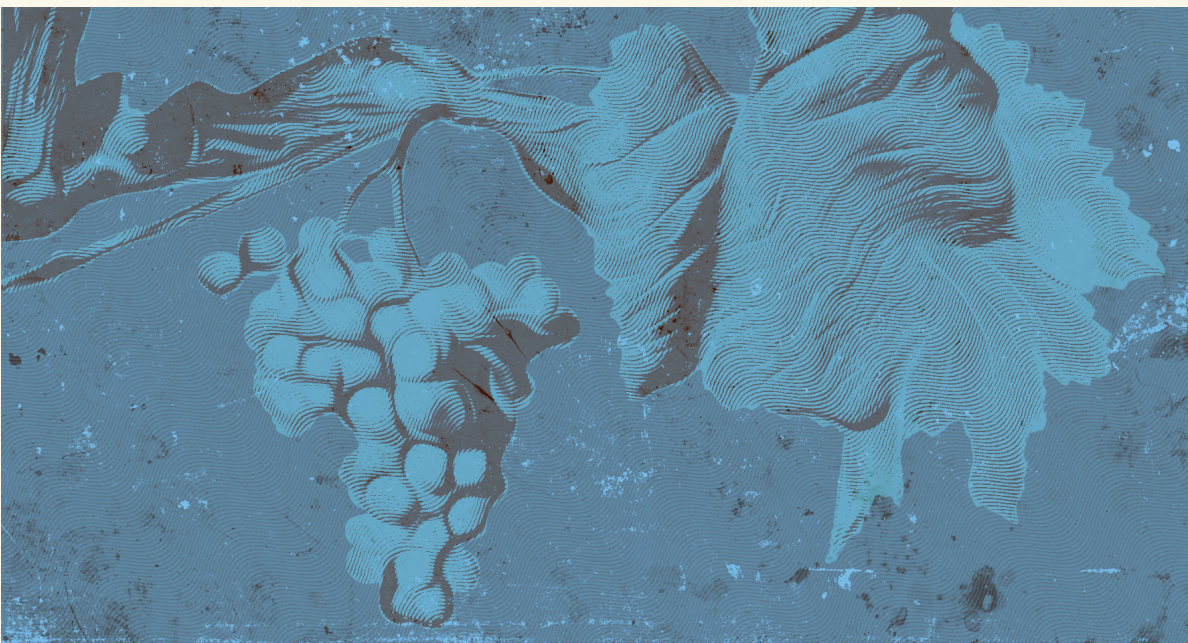
EOLA · AMITY HILLS
OREGON


CHEMEKETA
CELLARS
PROSECCO



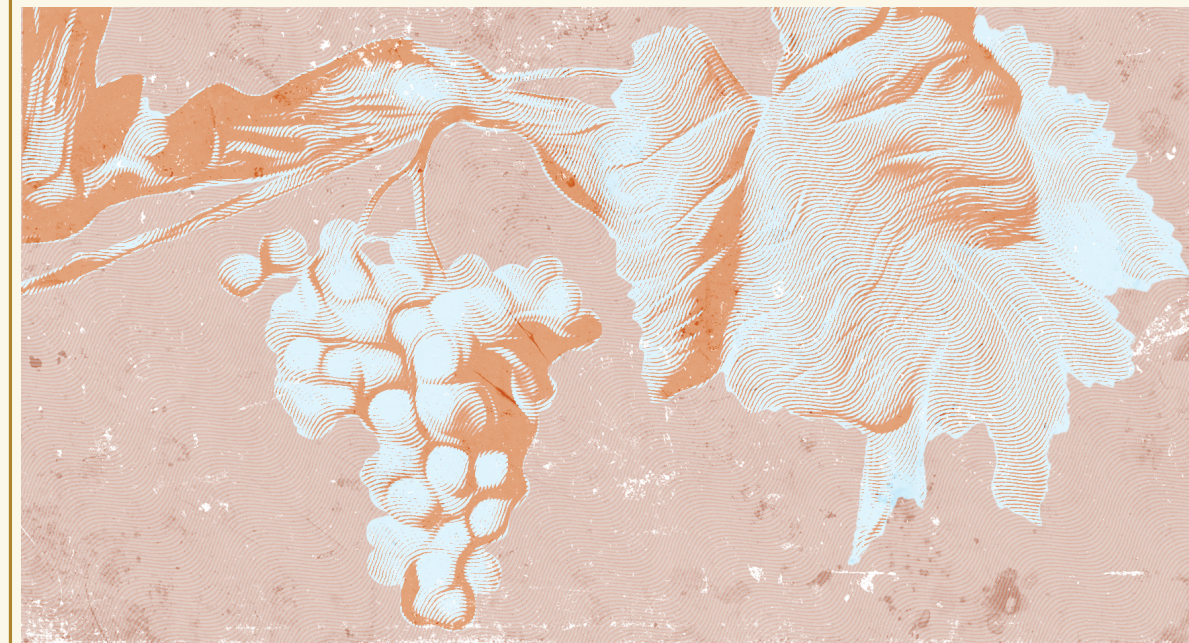
EOLA · AMITY HILLS
OREGON


CHEMEKETA
CELLARS
PINOT NOIR



EOLA · AMITY HILLS
OREGON


CHEMEKETA
CELLARS
CHARDONNAY



EOLA · AMITY HILLS
OREGON

LAYOUT DESIGN

Label for Chemeketa Wine Studies Program

CHALLENGE:

This was a submission for a contest for a wine label with Chemeketa Wine Studies Program. In the previous years the designs were paintings. I wanted to create something with a unique style while staying within the vineyard concept. Classically elegant with a predominately cool color palette.

SOLUTION:

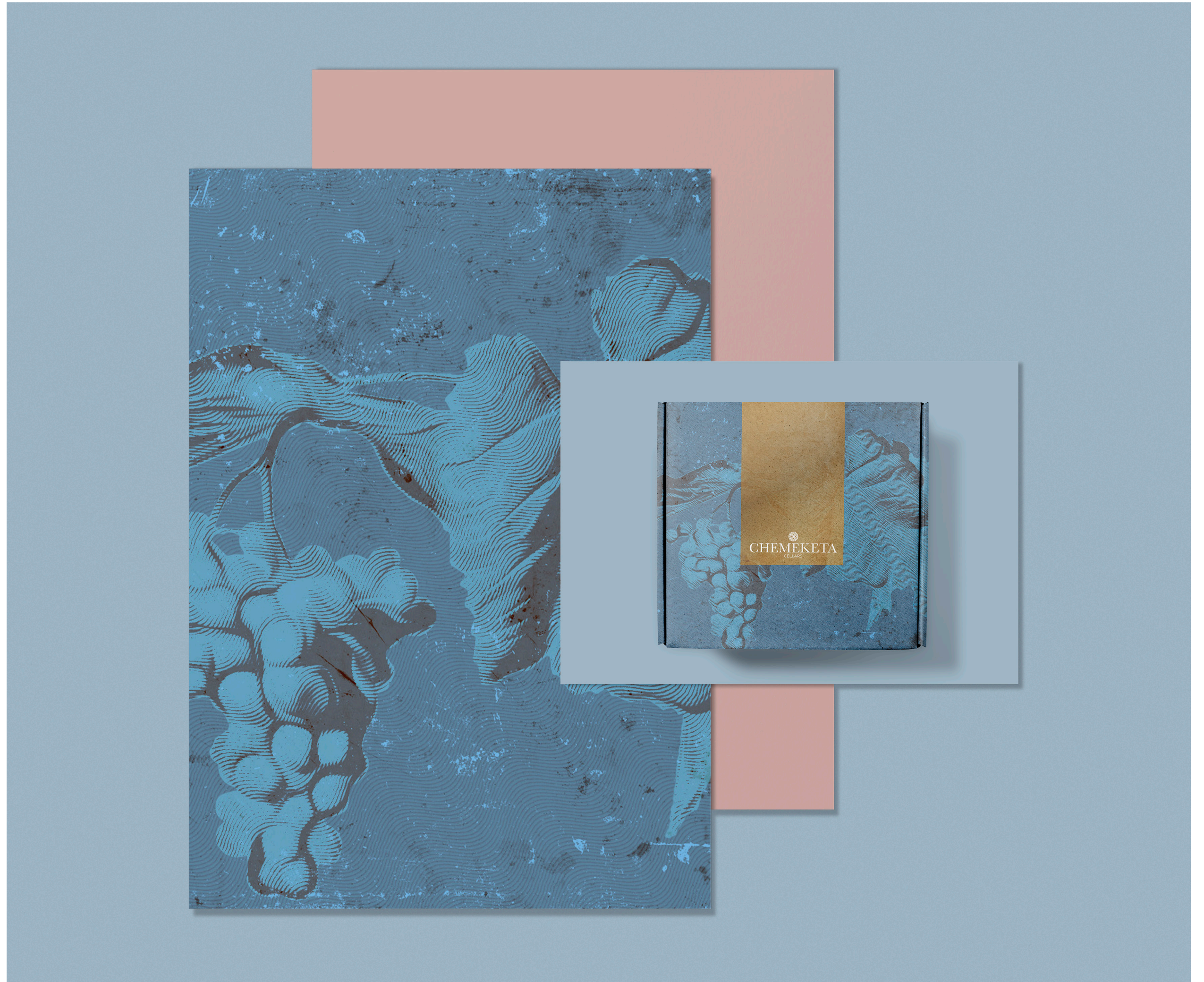
I manipulated several photos in to create the composite of grapes, branches, and leaves. I added a fine line texture in Photoshop and duplicated the line work, while using filters to stretch and distort the combined design. Finally, I added a texture to the image and cropped appropriately.

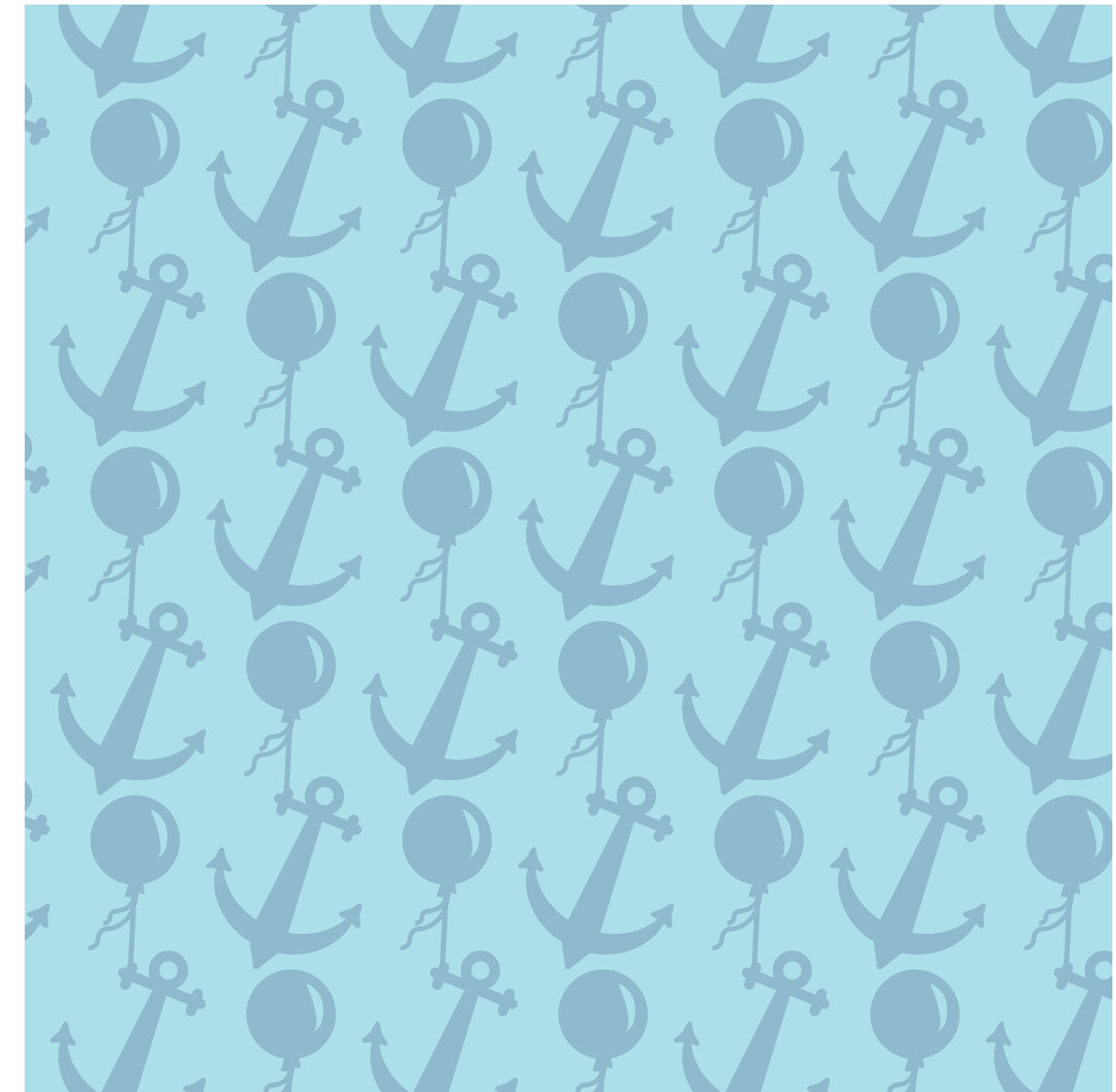
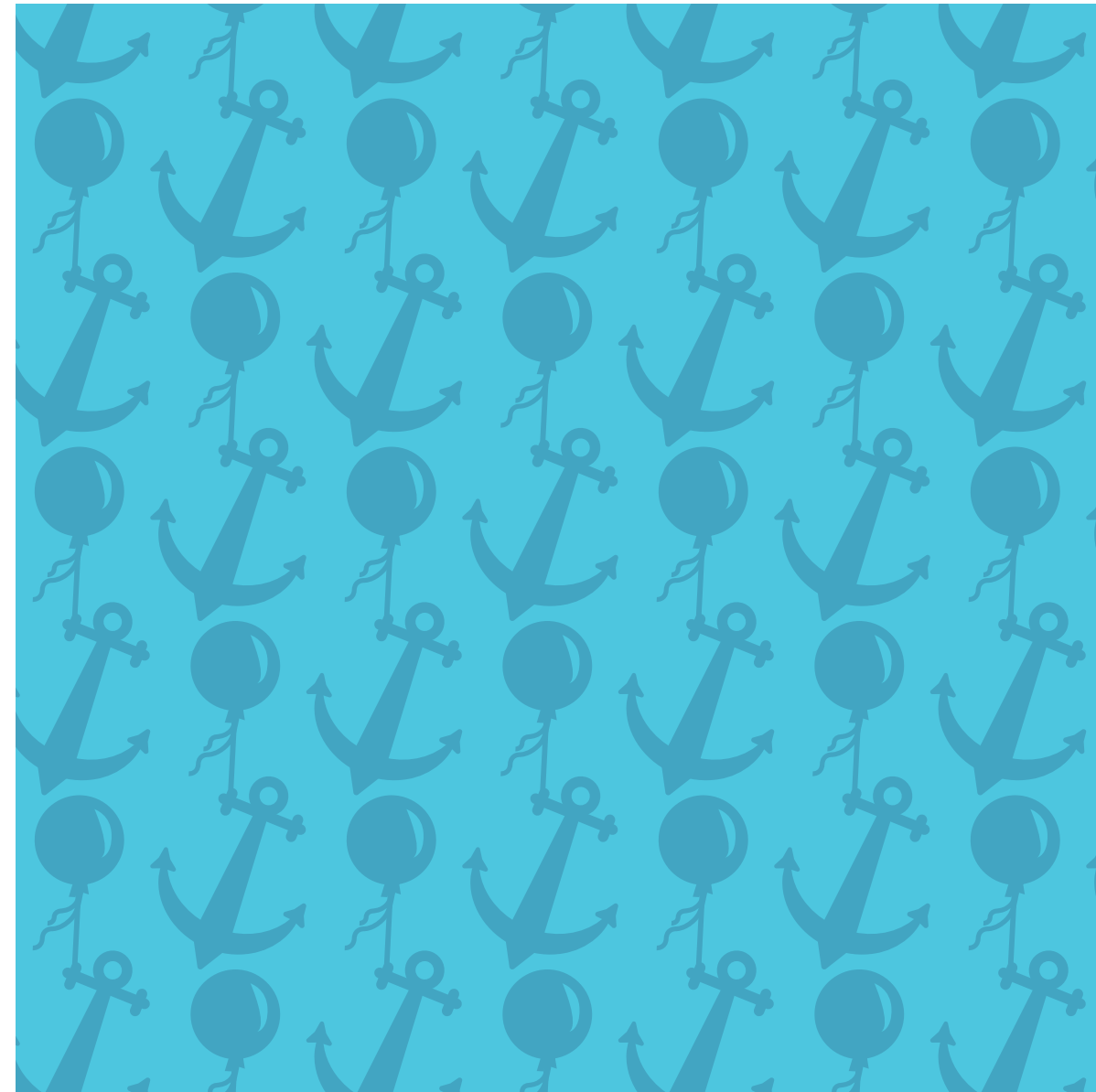
SOFTWARE:

Adobe Photoshop
InDesign



Wine label design: initial renderings





LOGO DESIGN

Re-branding for MVSPC

CHALLENGE:

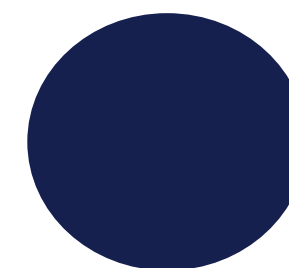
MSPC was looking for a total re-brand. The existing logo was to represent a government program while being memorable within the community.

SOLUTION:

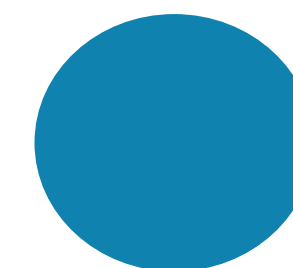
Starting with research and creating a design is approachable that represent the program. The anchor is a symbol of support and strength. The blue color delivers a sense security. The balloon is symbol of rising up. Together the combination is a memorable logo with support and strength at the forefront.

SOFTWARE:

Adobe Illustrator
Adobe InDesign



#18214F



#0483B0

Avenir Black

Avenir Light





LOGO DESIGN

Brand Exploration for Women's Program

CHALLENGE:

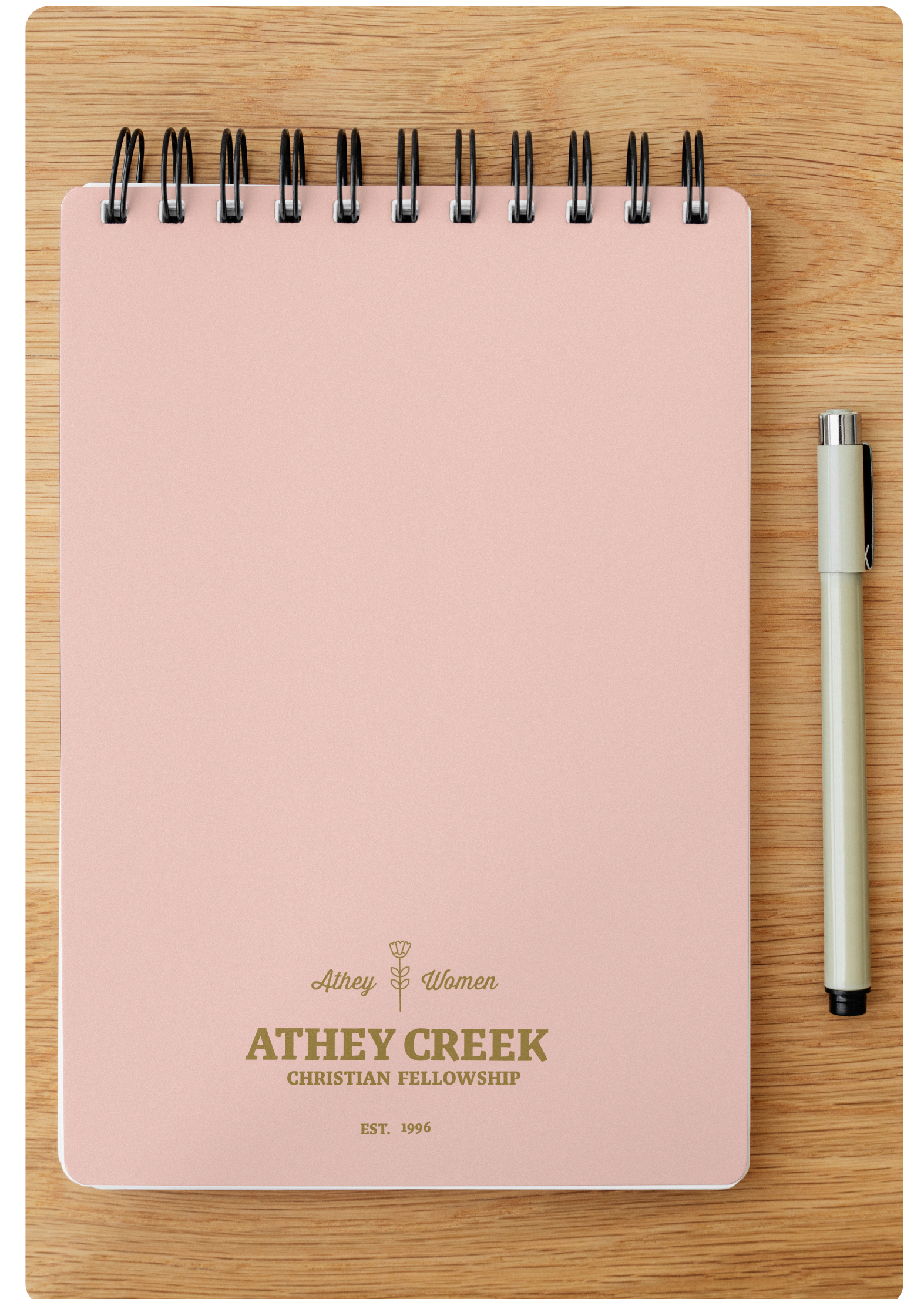
Designing a logo for Athey Creek Christian Fellowship Women's Ministry. The design needs to be elegant, feminine, and inviting.

SOLUTION:

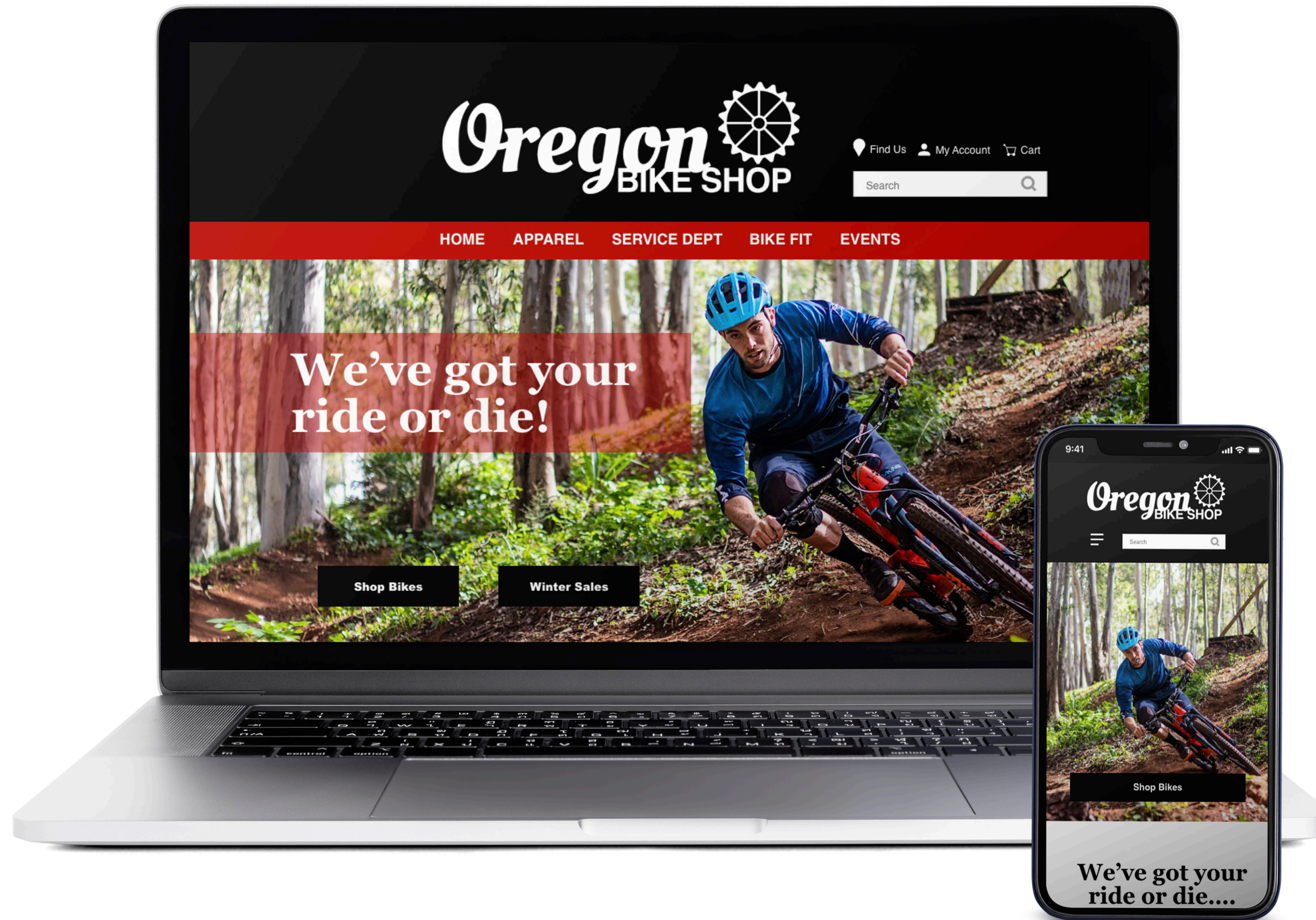
I wanted a color palette that was feminine while being strong. A contrast of colors with gold present a soft elegance. The floral design is small but fits into the design well. The logo can be used on apparel, stickers, and books.

SOFTWARE:

Adobe Illustrator
Adobe Photoshop







WEBSITE DESIGN

Oregon Bike Shop Website

CHALLENGE:

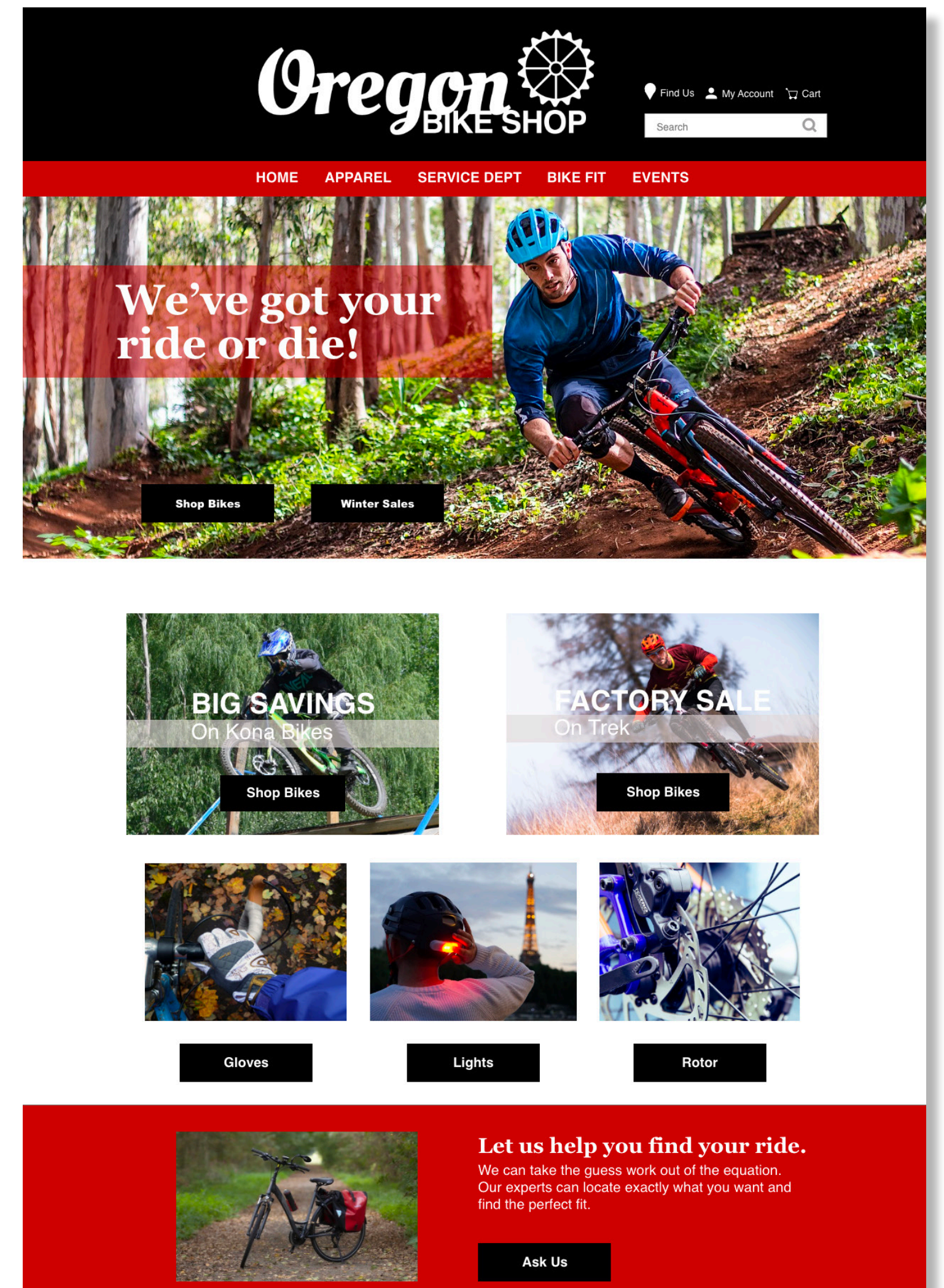
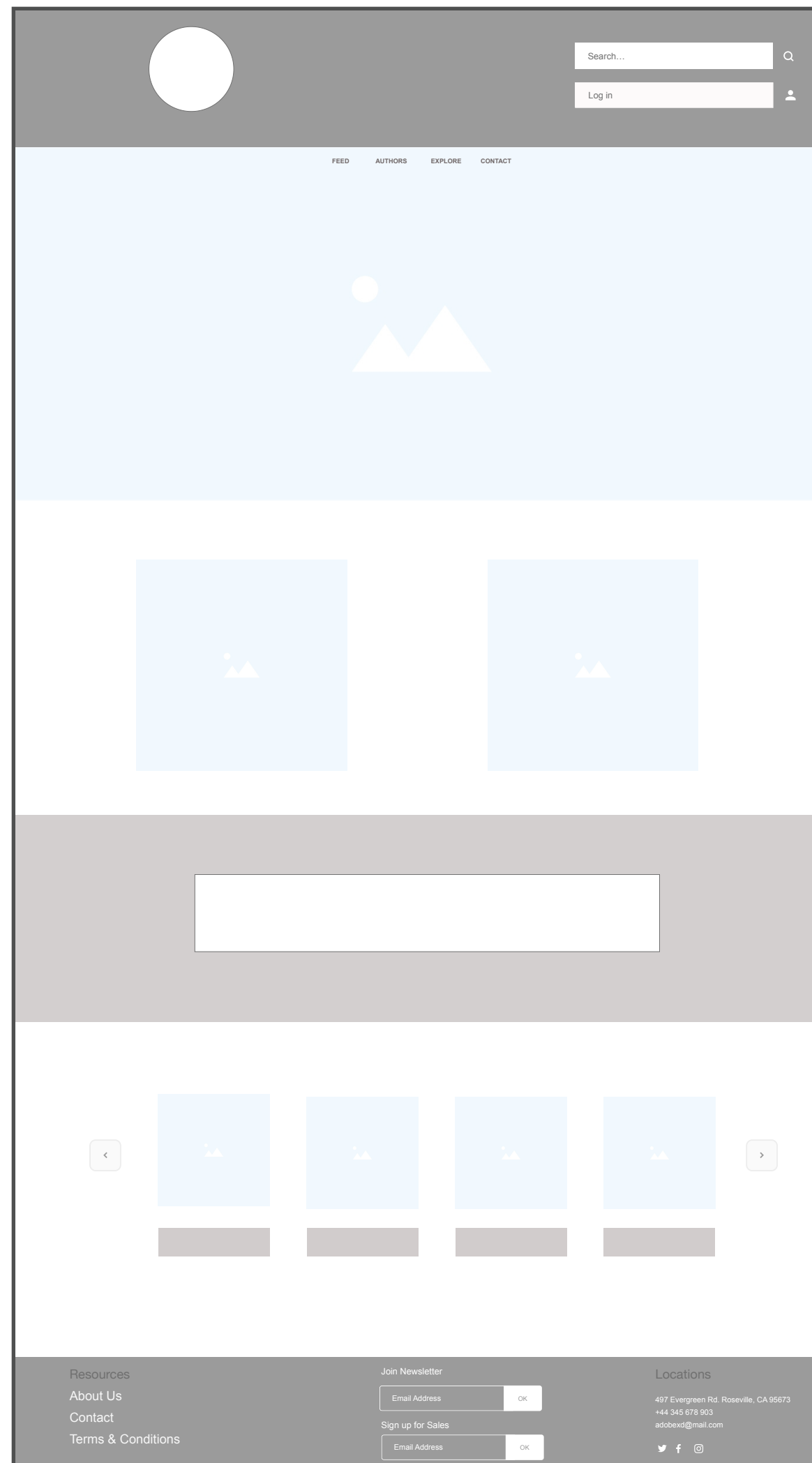
The bike shop had an existing website, hierarchy with no clear layout grid system. The website to be organized and to direct the user through the website with ease.

SOLUTION:

I first did research, sketched and created wireframes within Adobe XD. I designed a website with clear intentionality for each page. Hierarchy that would draw the viewers eye throughout the site to assist in a cyclist needs.

SOFTWARE:

Adobe XD



The Little Things

Does anyone pay attention anymore?
How can we open our eyes to things around us?

Written and photographed by Cheri Redwine



Have you ever been driving and then realized you had moved for quite some time and are not even aware of all that has taken place the last few minutes?

Your brain is frozen in time as you pass through many moments like driving, walking or sitting at a desk. What things are you missing when you are wide awake? If you walked through the woods, how much would you really see? Look for the little obscure things. The small flowers that grow on the forest floor, mushrooms that push up through the pine needle infested forest. Let's take a walk through the woods to see things you've never really stopped to see. Let's stop and smell the roses and look at all that is around. So many people miss the little things in life. They can mean different things to different people.

Take time to notice the moss that grows on the trees. You may not even realize that it is moss. Moss grows in all different shapes and colors. Reach down to do a little downy push to test the softness. Is it springy and velvety or is it coarse and firm? Moss can be found in shade and dampness. It is a plant green in color that cover the forest floors, rocks, and trees in abundance in the Pacific Northwest. Curly thatch moss

and Oregon beak moss are two of the most common.

Do you know what Lichen is? Does it sound familiar? It can be found stuck to a tree or rock in a shaded area or growing from the moist forest floor. Lichen is consider a fungi-algae sandwich. It takes on a large variety of color, texture and shape. Lichen takes many forms from pointy and scratchy to little micro-sized suction cups that collect rain water to black large circular shapes that can captivate. The most obvious one you may have seen is Wax-paper Lichen which grows on side tree bark or rocks in the shade. Beard Lichen can be seen hanging from trees with a ghostly appearance. Kids like holding it to their face pretending it is a beard or mustache in the making. Lichen is a subtle plant just waiting to be discovered

Could you walk and miss a tiny flower underfoot? The most intricate hidden delight is the Calypso Orchid that grows only at a couple inches in height on the trail and is overlooked by many. The Calypso Orchid aka Fairy Slipper grows in sparse

singularity. A delicate stem with an intricate pinkish-purple and white flower shaped in a pitcher like design. The Calypso Orchid is one of the rarest orchids in the states. This flower grows in solidarity as a singular flower with an alluring scent that attracts bumblebee to do its pollinating. Spring is the time you can discover this little delight. Go seeking and it will not disappoint.

Hearing a click click click in the forest. What is that sound as a beetle flies at all different levels, up and

females will wait while the males take flight to find the sweet scent to mate. The males are the only ones that fly and their life expectancy can only be a few hours, so they are busy at their task at hand.

After mating takes place the female will adventure back down into the earth 10ft below. She will lay her eggs and 12 months later and they will work their way back up to the top. The process will begin all over again. Do not be startled by the thought of a flying large beetle,

“Attention plays a critical role in almost every area of life including school, work, and relationships. It allows people to focus on information in order to create memories. — Kendra Cherry at Verywellmind

down as it passes speedily. It's the Rain Beetle. Have you ever heard of the Oregon Rain Beetle? The beetle is approximately two inches long and one inch wide. His body's underside is covered in a carpet of coarse brown hair. It only appears within a slight window over a few weeks in the fall.

The best condition to find them is with a slight mist of rain or a previous evening of showers. As you look around the forest trail, where are they? Where are they hiding?.... Look down! Do you see any evidence of them? Look for small pin hole in the dirt about an eighth of an inch in diameter.

The females are digging their way out and releasing female pheromones to entice the male Rain Beetle to mate. The male catches the scent and begins to help to release the female from the confinement of the pack dirt that has held her from the fall of the previous year. The

they are very busy at their business and they have no time for you. The purpose in sharing the idea of how we miss the little things is that you may change your ways. You do not have to venture into the forest or walk a trail in the woods, but you can discover a lot right outside your front door. Noticing things around you mean having the appreciation for things around you big or small. Take notice when you walk through your neighborhood, ride the bus or walk on school campus. Look up, look down and all around. What do you hear, smell and see?

Do not blindly go through life but go with intentionality. Watch and look where you are going. Stop. Kneel down. Look up. Listen. What can you discover? 🍄



Find Me!

You can discover all of these hidden treasures at Miller Woods. Located at: 15580 NW Orchard View Rd, McMinnville, OR 97128. Phone: 503-472-6403

Calypso Orchid: They can be discovered in early spring, March-April. They usually are found at the foot of a tree. They are quite small so keep your eye out for a tiny glimpse of pinkish-purple.

Lichen: It can be discovered all throughout the forest. On trees, beneath them and on dead logs or fallen branches.

Rain Beetle: They can be found from September to October, depending on the precipitation. They are most active when light rain starts. Remember to look for the small pinholes in the trail.

Moss: It will be present all throughout the forest as well. Stop and experience the most. Some are firm and some are velvety to the touch.

The following article listed will give you more information on how paying attention matters.

Psychology: www.verywell-mind.com/what-is-attention

LAYOUT DESIGN

Magazine Spread and Articles

CHALLENGE:

Design a magazine spread of 3 pages, letter to the Editor, and a short article. Use of hierarchy, readability, while adhering to cohesiveness throughout the magazine.

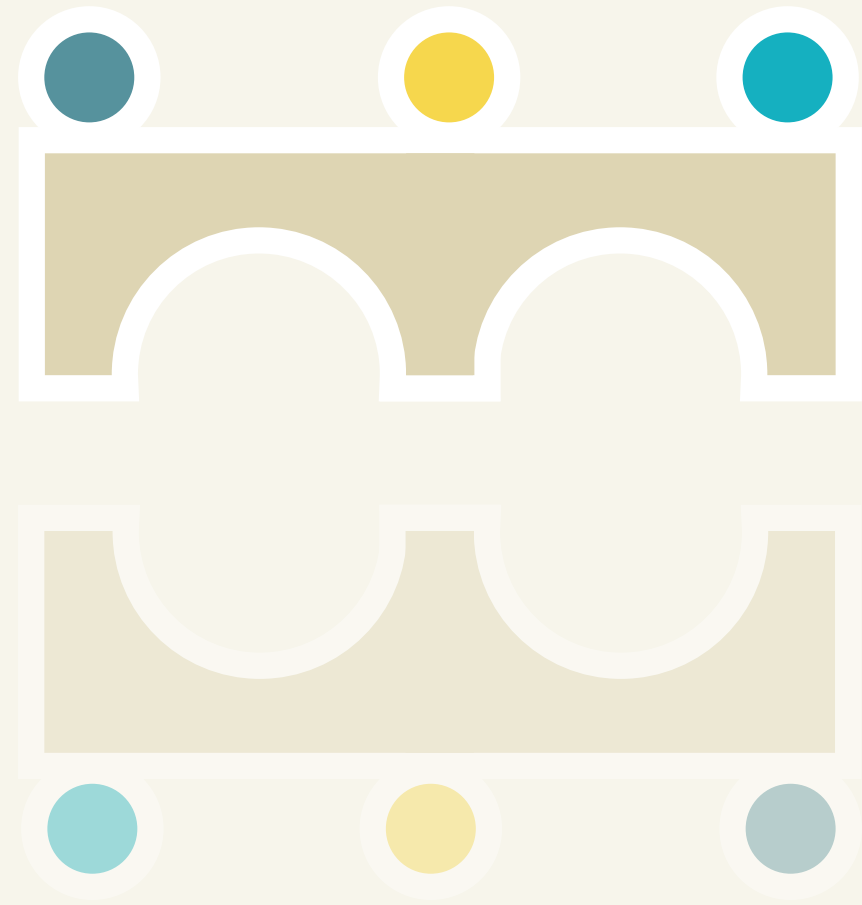
SOLUTION:

I created visual hierarchy within all layouts and chose a cohesive color palette that evokes emotion. The pinks are playful but relaxing. The body copy in the spread was written by myself. I was the editor and created all content in the first column. My short article elements were created by myself and the reworded body copy layout was my design.

SOFTWARE:

Adobe Indesign
Adobe Photoshop





The Bridging Institute for Inclusion & Belonging at Chemeketa

LAYOUT & LOGO DESIGN

Logo and Collateral Design

CHALLENGE:

The challenge was to create a logo for the Diversity Inclusion, Equity and Belonging department that is part of Chemeketa Community College. They wanted a logo to represent the community of professionals to educate about diversity, inclusion, and belonging. They eventually wanted the logo to be recognizable as a stand alone.

SOLUTION:

I researched, word mapped, and sketched ideas. The solution was creating an image that would show inclusion withing the group. A bridge that show reflection. Everyone working together to support and reflect one another. Creating a memorable logo that is timeless and could be recognizable alone.

SOFTWARE:

Adobe Illustrator
InDesign



The Bridging Institute
for Inclusion & Belonging
at Chemeketa

CULTURAL COMPETENCY

NON-CREDITED CERTIFICATE

Offered through both in-person and remote formats, this certificate consists of 18 hours of highly interactive workshops and content that will help participants gain greater knowledge of the complexity of our diverse communities while identifying ways to bridge understanding and move into collective action.

FLEXIBLE The 18-hr, six-unit credential is delivered in multiple formats: public and private sessions.

CUSTOMIZE The curriculum is adapted to the development needs of the participants.

INTERACTIVE Following adult-learning theory, this program is highly interactive and builds upon current knowledge.



Chemeketa
Community College

Equal Employment Opportunity or Affirmative Action should contact the Affirmative Action Officer at 503.399.2537 4000 Lancaster Dr NE, Salem OR 97305



The Bridging Institute
for Inclusion & Belonging
at Chemeketa


CULTURAL COMPETENCY

NON-CREDITED CERTIFICATE

FLEXIBLE The 18-hr, six-unit credential is delivered in multiple formats: public and private sessions.


CUSTOMIZE The curriculum is adapted to the development needs of the participants.

INTERACTIVE Following adult-learning theory, this program is highly interactive and builds upon current knowledge.




The Bridging Institute
for Inclusion & Belonging
at Chemeketa

- In-person or remote formats
- Gain a greater knowledge of the complexity within diverse communities
- Identify ways to bridge understanding.



Scan QR code for more information.




Contact us: 503.365.4723
www.chemeketa.edu



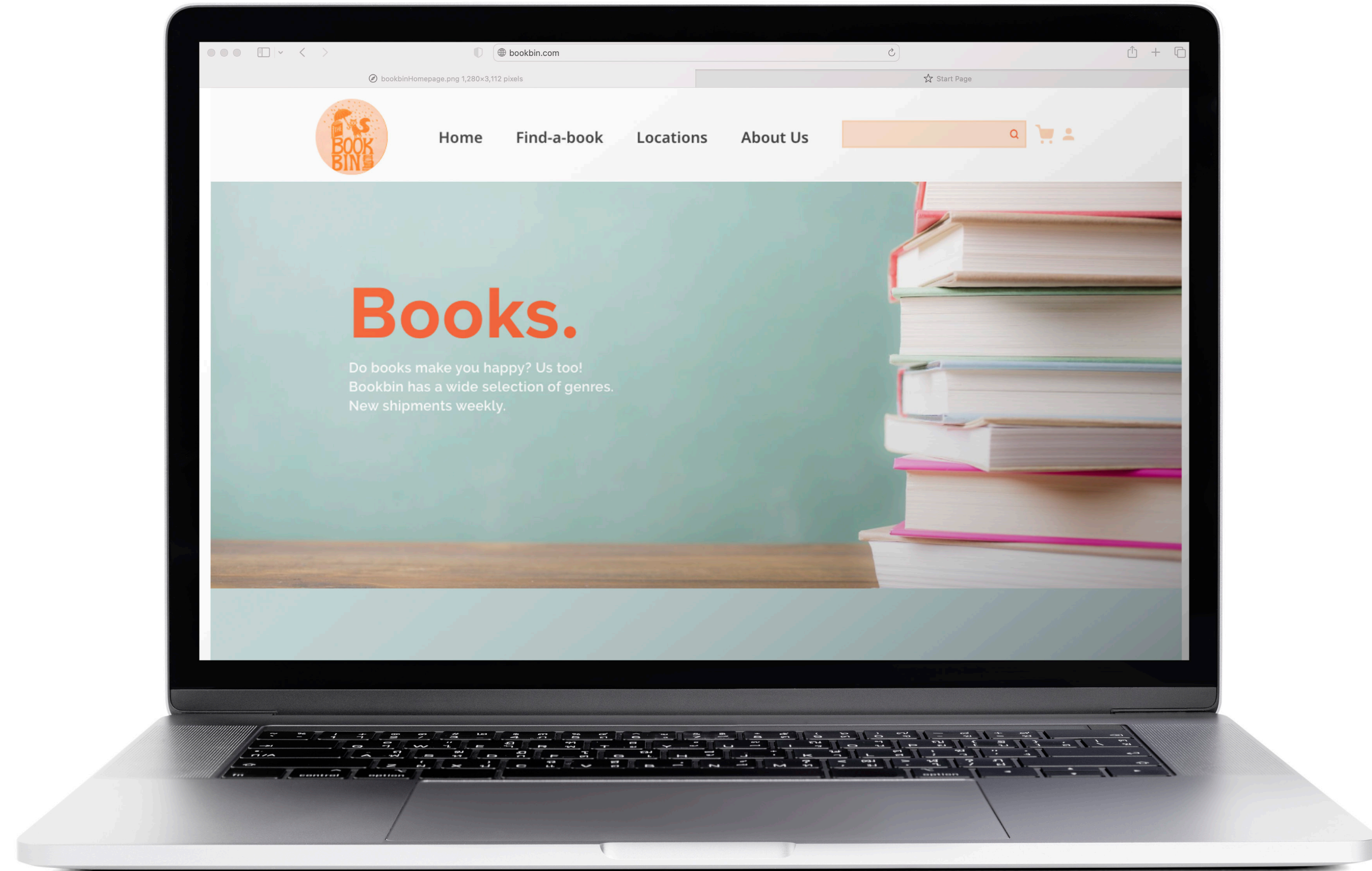
Chemeketa
Community College

Chemeketa
Salem Campus
4000 Lancaster Dr NE
Bldg. 2, Rm 216
Salem, OR 97305



Mr. Robert Smith
1234 Walnut Dr.
San Francisco, CA. 87654-1234





WEBSITE DESIGN

Re-design Bookbin Website

CHALLENGE:

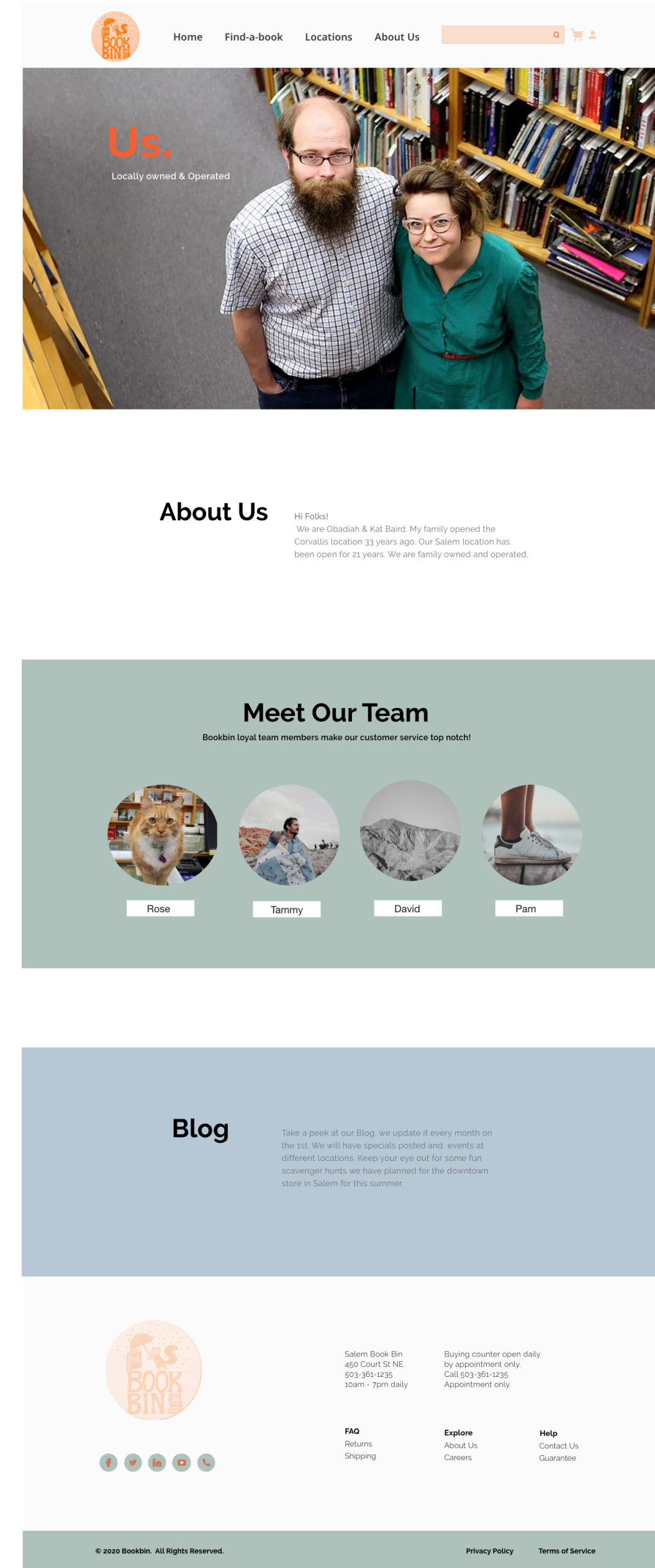
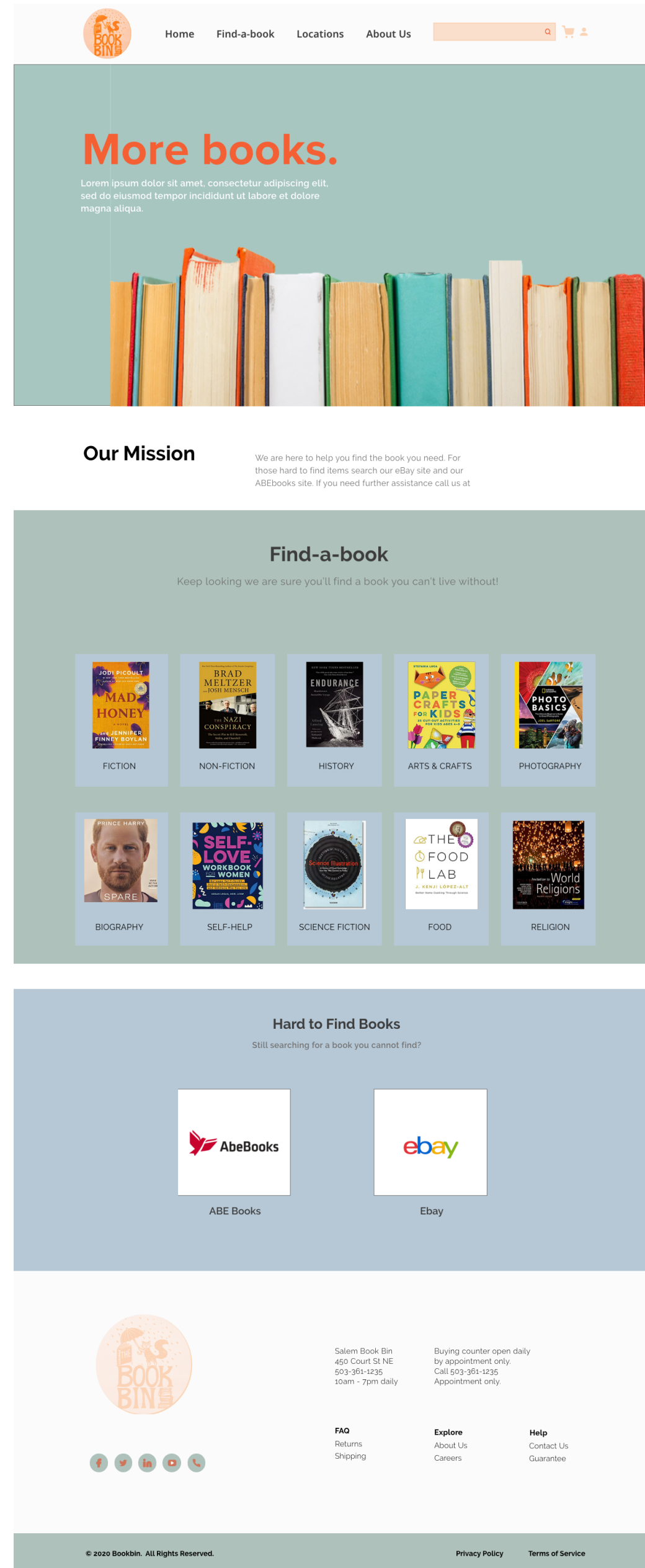
The challenge was to create a website that was appealing and encouraged the user to engage with the site.

SOLUTION:

I researched competitors and wanted a website that was welcoming and minimal. The design has a calm color palette. The website has a welcoming look with use of photographs so that the customers can feel attached to their purchases.

SOFTWARE:

Adobe Illustrator
InDesign



Cheri Redwine

PACKAGING DESIGN

Beverage Label Design

CHALLENGE:

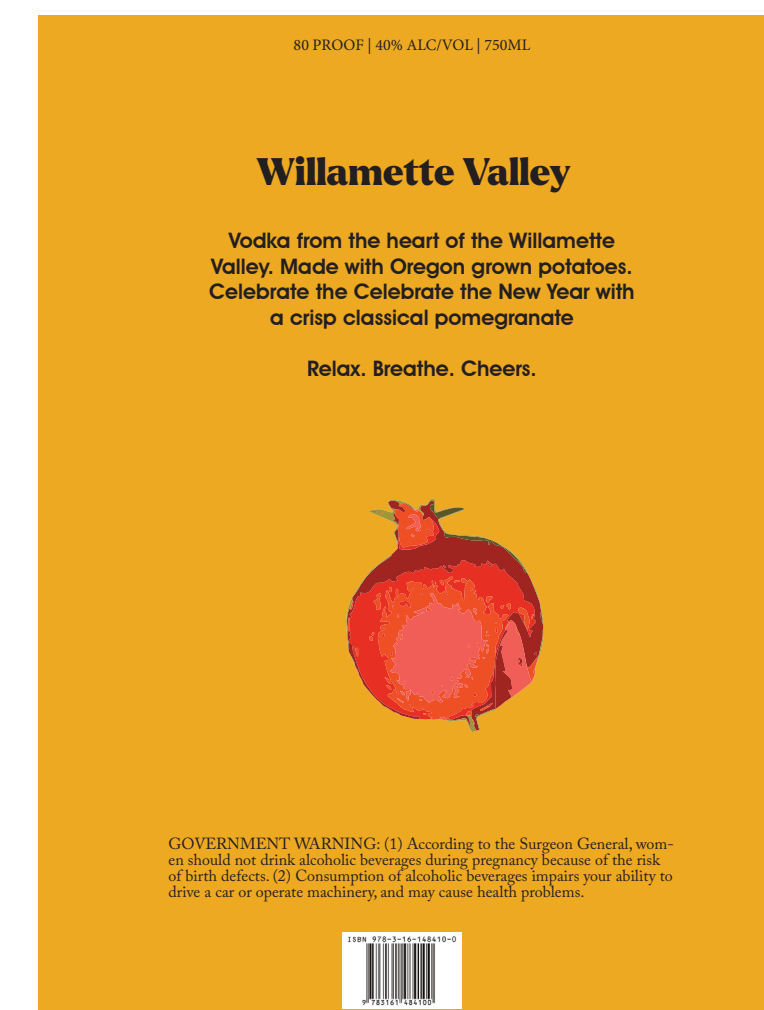
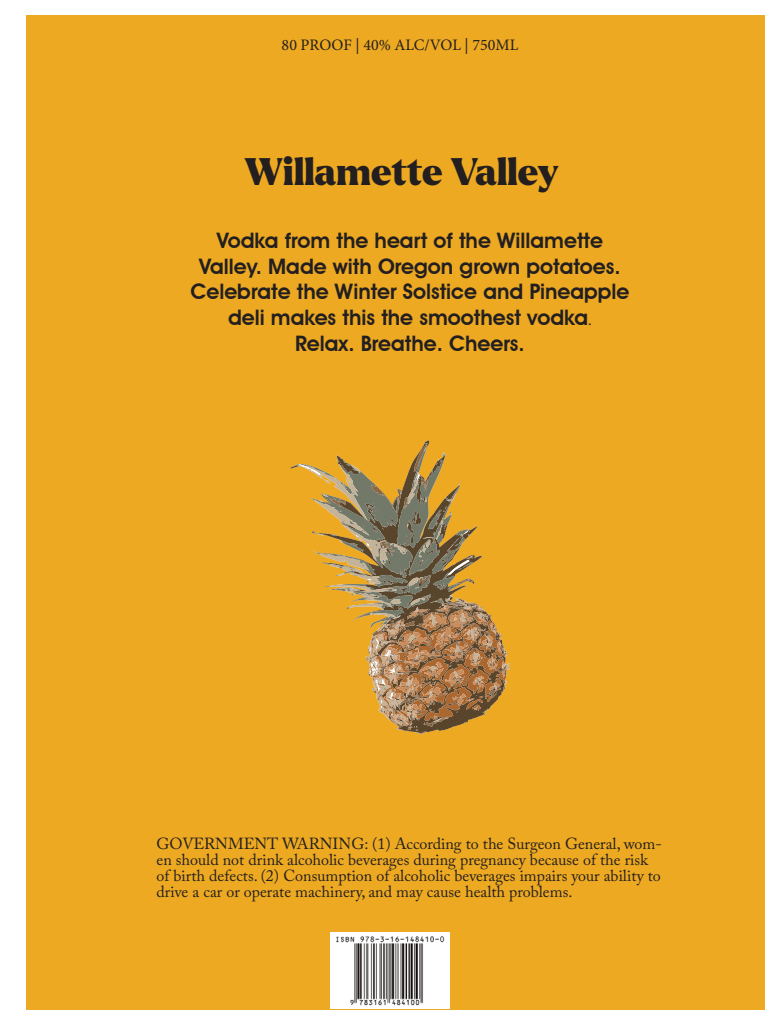
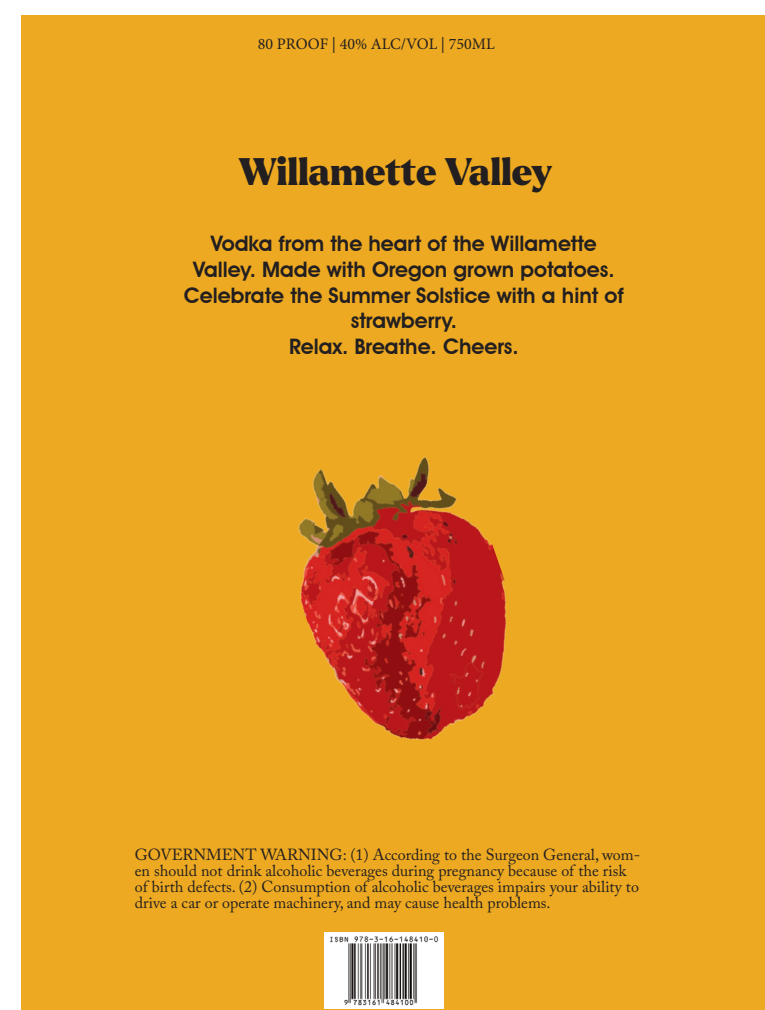
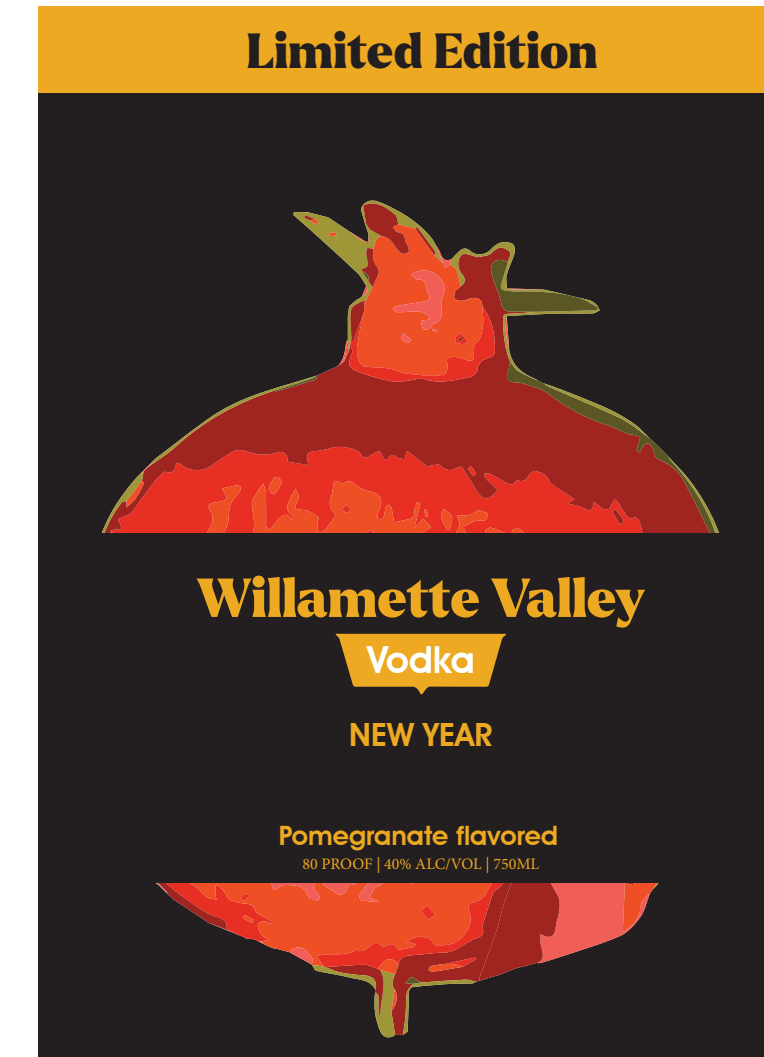
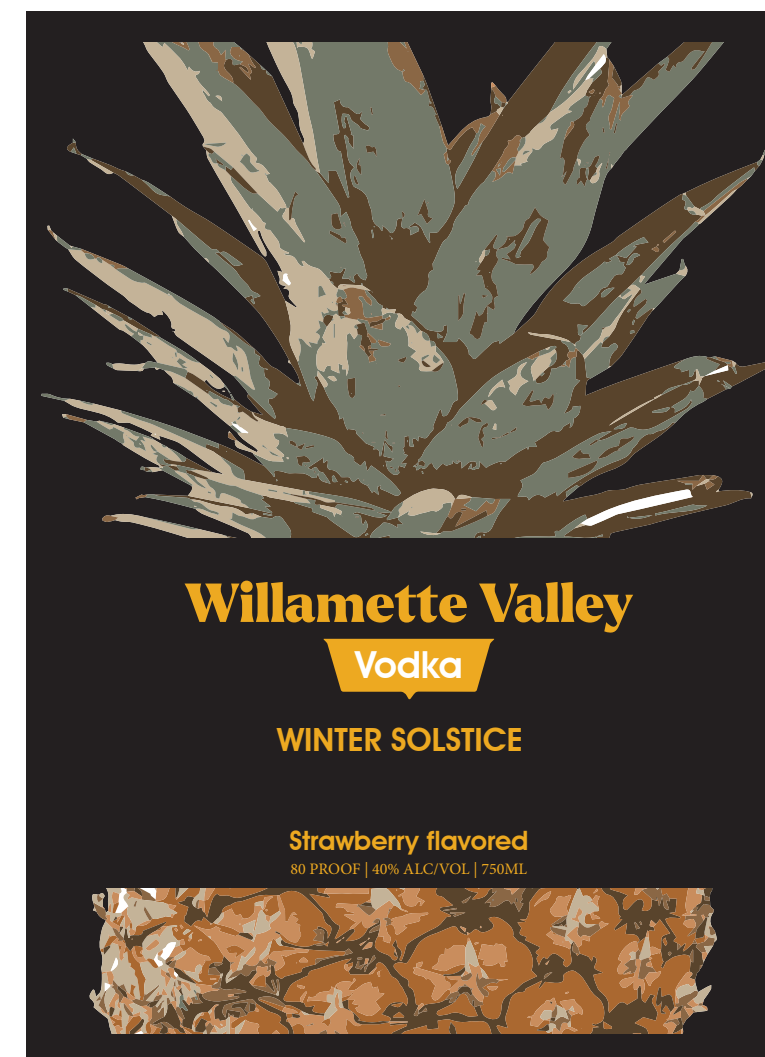
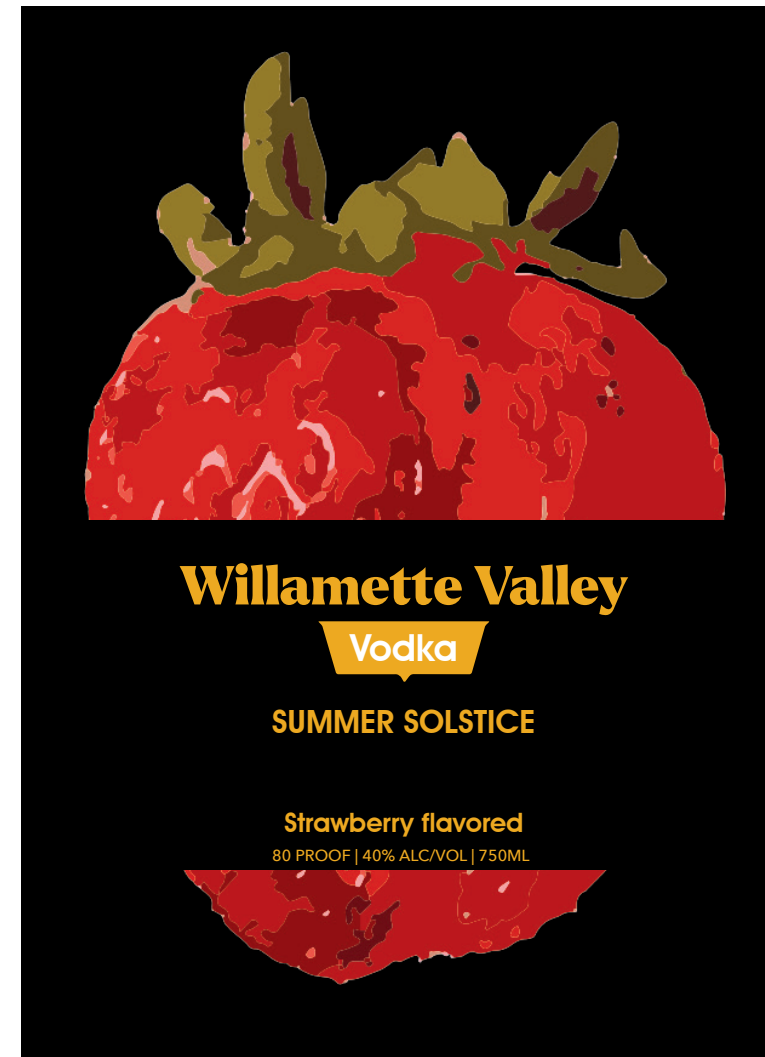
The challenge was to create a series of 3 beverage labels for a beverage of our choice.

SOLUTION:

I first came up with the idea of creating a series of Vodkas. Winter Solstice, Summer Solstice, and the Limited Edition was New Year. I wanted to create a more expensive design, but to have the flavor be represented by a fruit.

SOFTWARE:

Adobe Illustrator
InDesign



Thank you

It has been a great opportunity to share my work.
Please contact me if you have any questions or
graphic design needs.

cheriredwinedesign@gmail.com
cheriredwinedesign.com