

Location

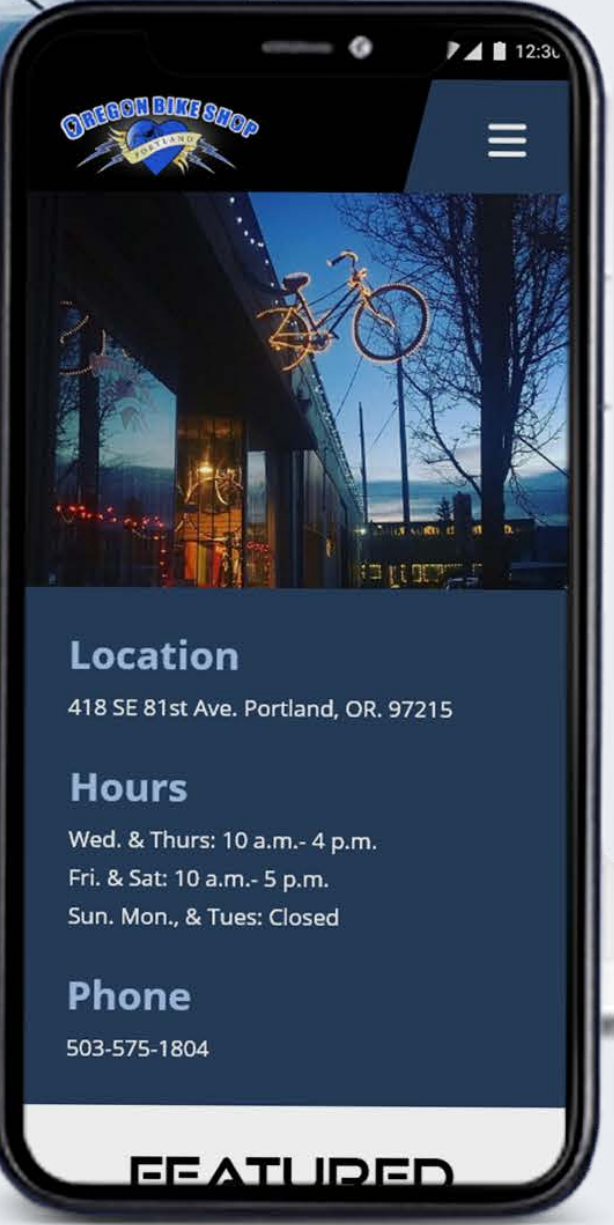
418 SE 81st Ave.
Portland, OR. 97215

Hours

Wednesday & Thursday: 10 a.m. - 4 p.m.
Friday & Saturday: 10 a.m. - 5 p.m.

Phone

503-575-1804



Location

418 SE 81st Ave. Portland, OR. 97215

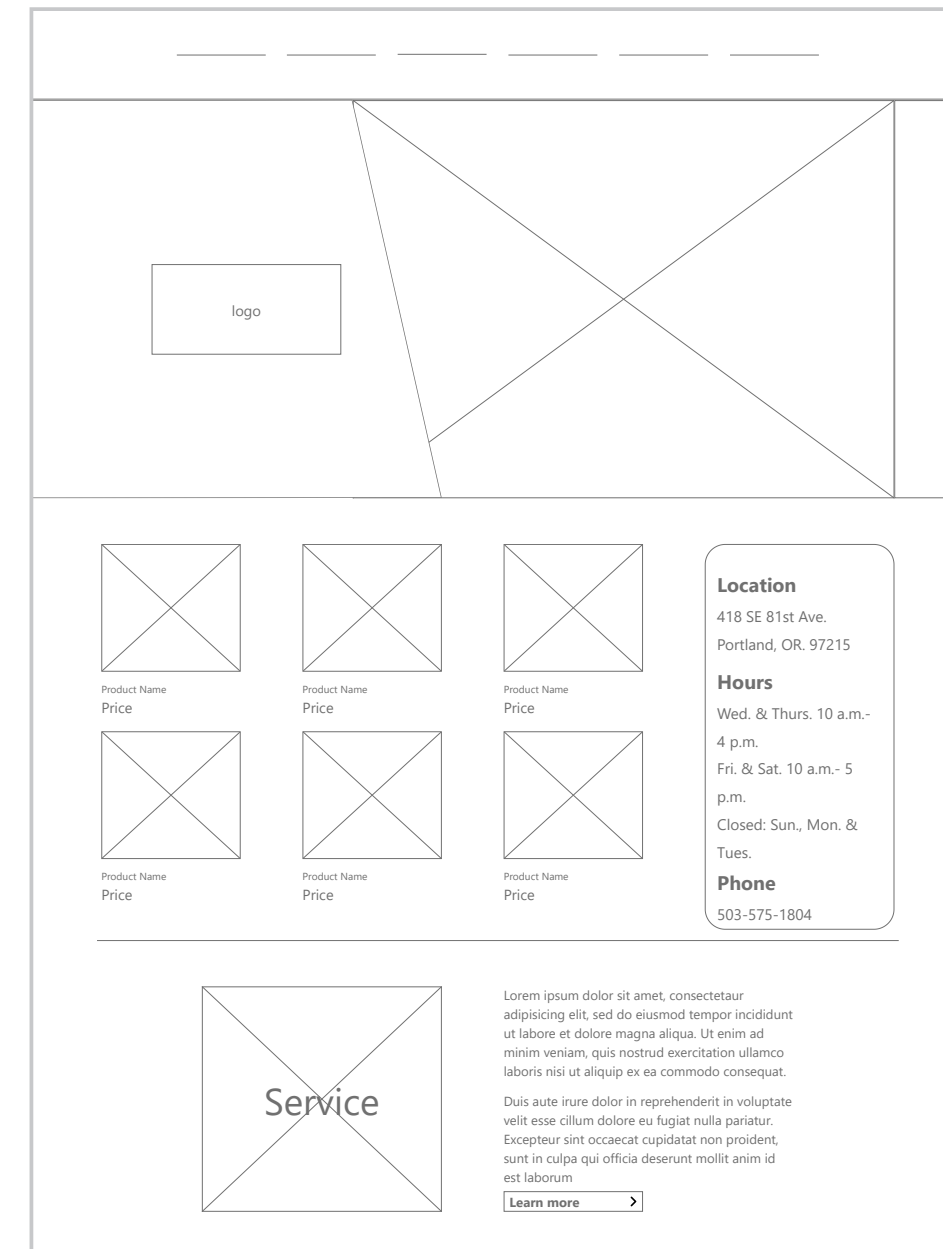
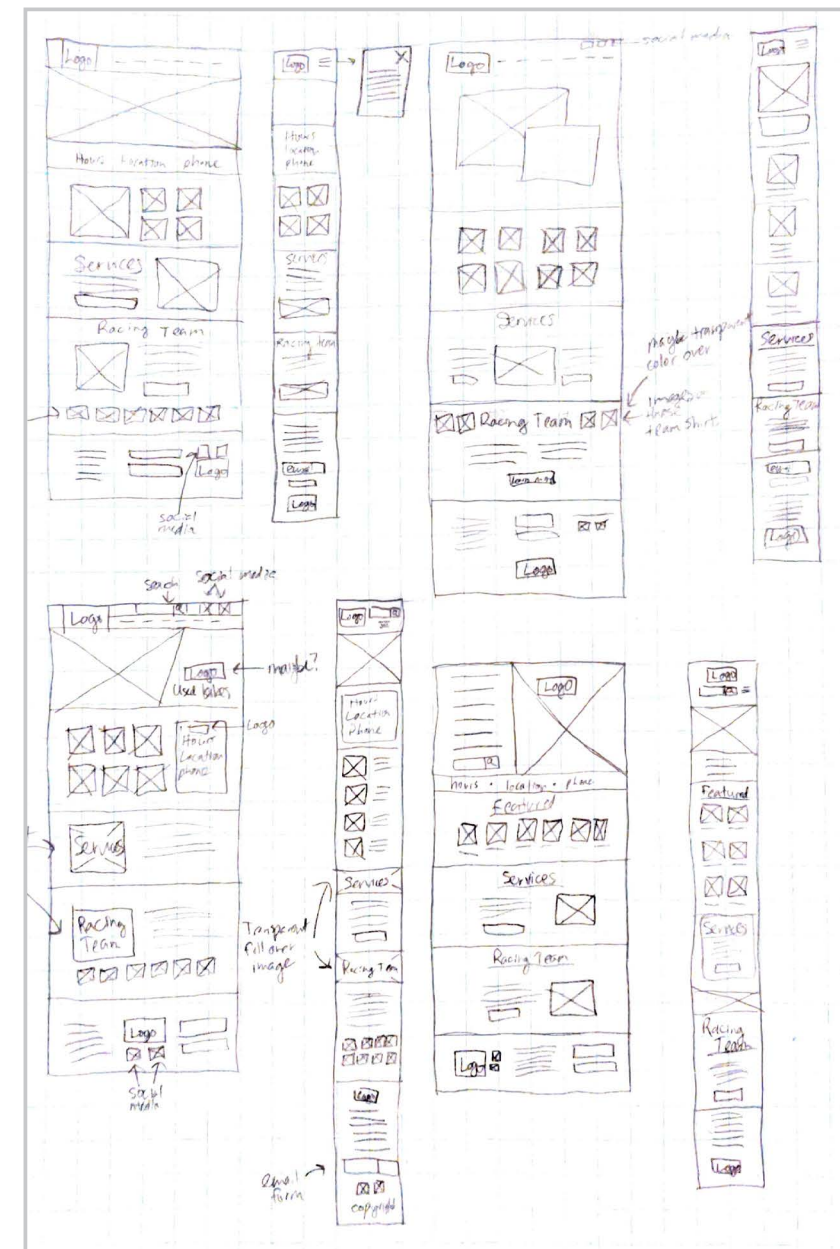
Hours

Wed. & Thurs: 10 a.m.- 4 p.m.
Fri. & Sat: 10 a.m.- 5 p.m.
Sun. Mon., & Tues: Closed

Phone

503-575-1804

FEATURED



Oregon Bike Shop

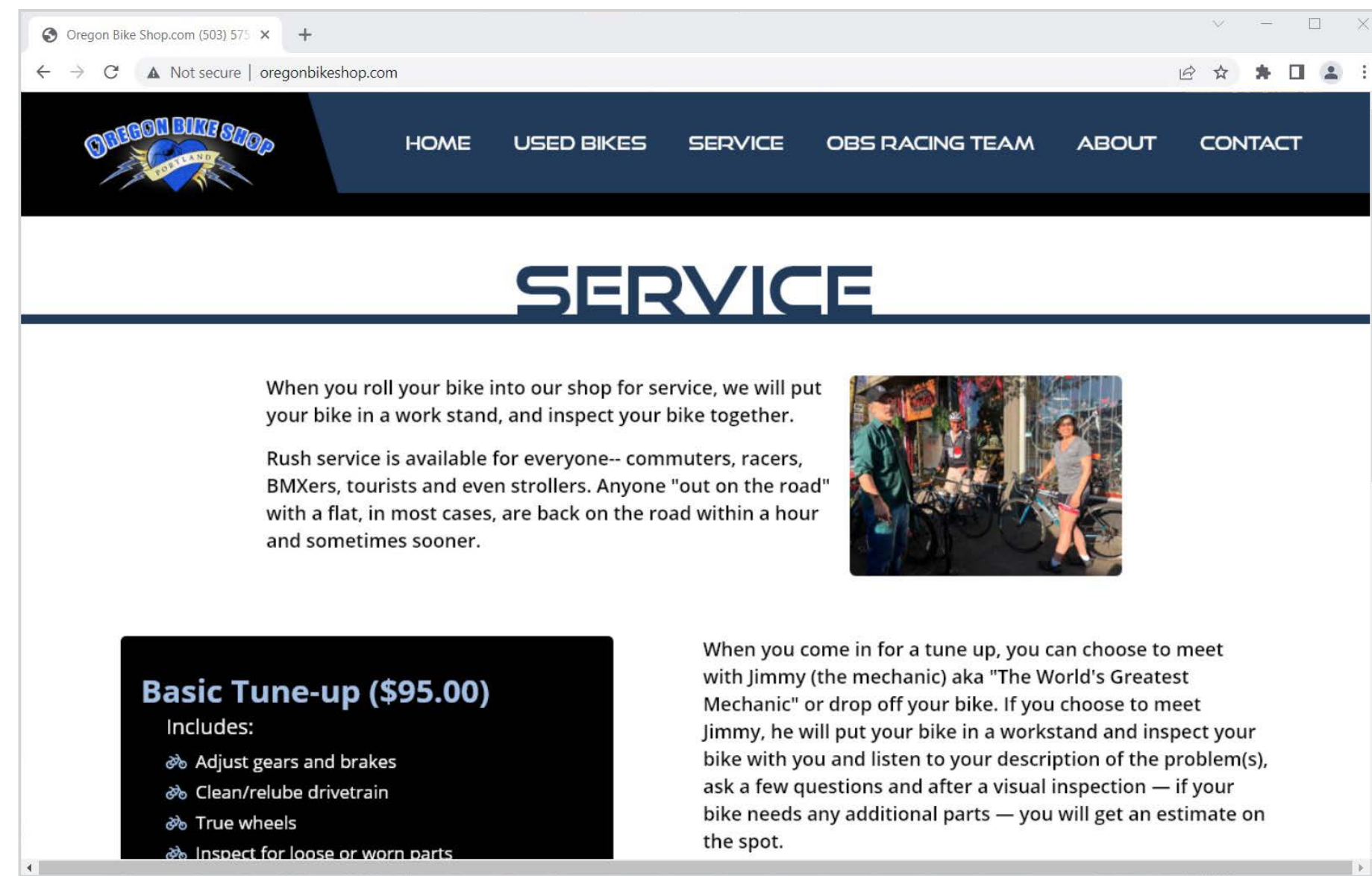
website design

Task: Design a new site for Oregon Bike Shop, which is a mechanic-owned bike store in Portland. It must be designed for both desktop and mobile devices.

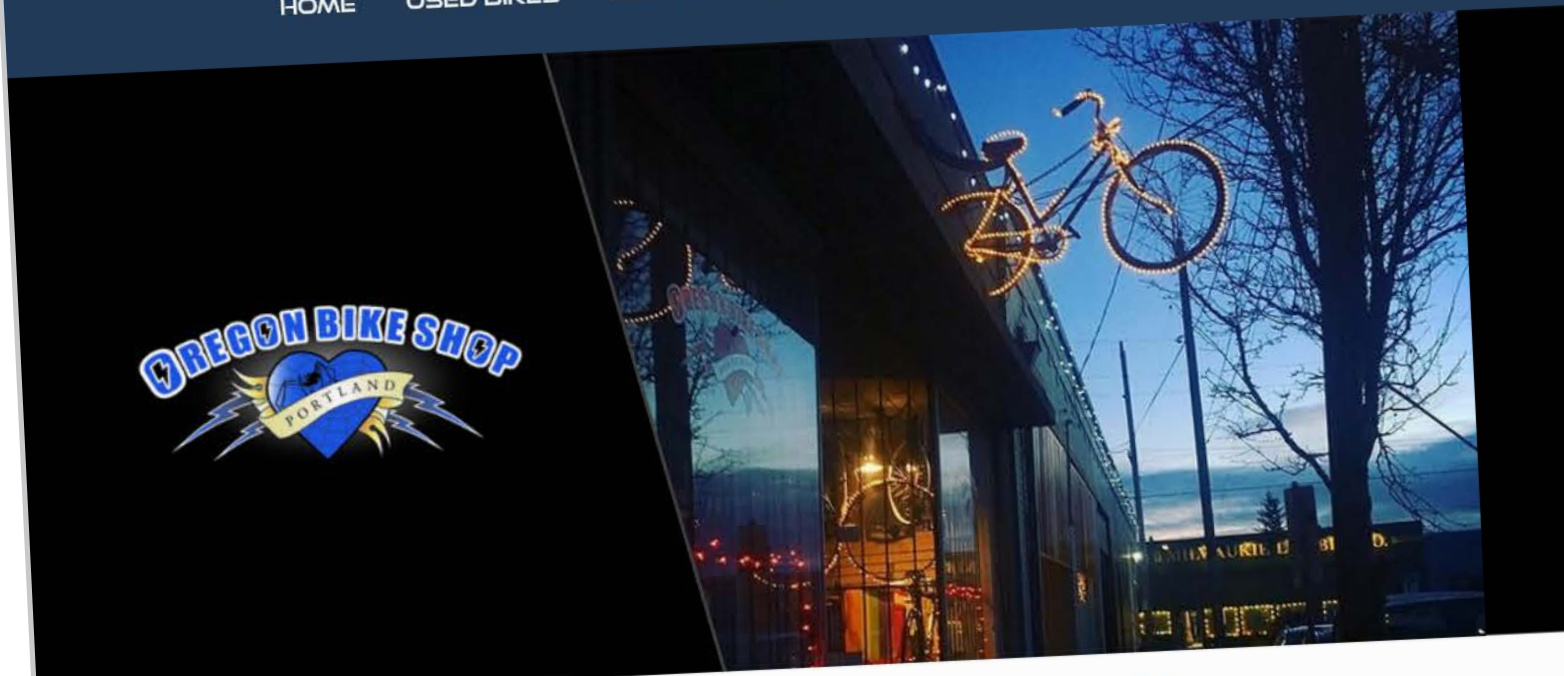
Solution: I first explored ideas in sketches, and settled on an idea that uses diagonal lines for an interesting and dynamic design. I made a wireframe, then created the design in Adobe XD. The home page's hero image comes from Oregon Bike Shop's facebook page, and this photo became my inspiration for the color scheme.

Software:

- Adobe XD



HOME USED BIKES SERVICE OBS RACING TEAM ABOUT CONTACT



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Sunday, Monday, & Tuesday: Closed

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503-575-1804

FEATURED USED BIKES



Ibis Mojo MTB
Carbon Fiber
\$1500



Gary Fisher/Marlin MTB
With Street Tires
\$300



Nishiki/Ariel 3X7 Speed
26" Wheels MTB
\$300



Carbon Fiber With
Spinnery Wheels
\$700



Gary Fisher 24" Wheels
A Kid's Real MTB
\$300



Centurion 3X6 Speed
\$275



Colony Castaway BMX
\$475



Mongoose Fat Bike
26.4" Tires
\$300

SERVICE

When you roll your bike into our shop for service, we will put your bike in a work stand, and inspect your bike together.

Rush service is available for everyone— commuters, racers, BMXers, tourists and even strollers. Anyone "out on the road" with a flat, in most cases, are back on the road within an hour and sometimes sooner.



[Learn more](#)

Dynacraft 18" Handbrake & Coaster \$50

Schwinn Typhon 1965 24" Wheels \$150

Previous 1 2 3 Next

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- Used Bikes >
- Service >
- OBS Racing Team >
- About >
- Contact >

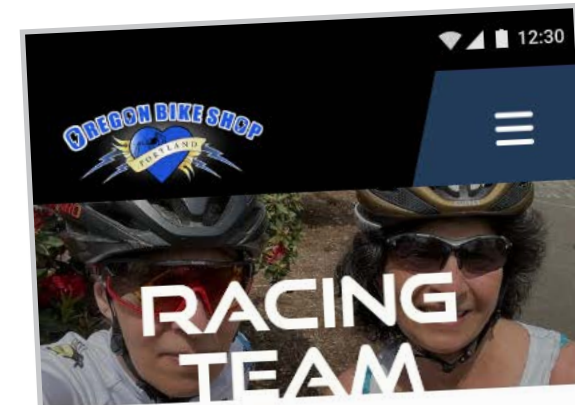
Sign up for our email list to stay updated on our latest deals!

sample@email.com

submit



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We have a diverse group of people on our racing/club team, from 9 years old to 60+ with everyone in between. Whether you're a Cat. 1 racer, master rider, weekend warrior or 'lil shredder, you can join the team and bring the fun to riding and racing with a group of like-minded people. Our main focus is Mountain Biking, Short Track racing, Cyclocross racing and a lot of gravel/road riding thrown in.



Events Include:

- Cross Country Mountain Bike Nationals
- Oregon XC Series
- Short Track MTB (Monday nights at PIR)

RACING TEAM



We have a diverse group of people on our racing/club team, from 9 years old to 60+ with everyone in between. Whether you're a Cat. 1 racer, master rider, weekend warrior or 'lil shredder, you can join the team and bring the fun to riding and racing with a group of like-minded people. Our main focus is Mountain Biking, Short Track racing, Cyclocross racing and a lot of gravel/road riding thrown in.

Events Include:

- Cross Country Mountain Bike Nationals
- Oregon XC Series
- Short Track MTB (Monday nights at PIR)
- Road Racing (Wed. nights in July on Mt. Tabor)
- Cyclocross Crusade series (in the Fall)

Oregon Bike Shop Racing Team originated in 2011 by a handful of avid riders: Sue Hanna, Jim Jonke, Jon Penfold, Bradley Buselli & The Kruegers. We've seen the team grow to as many as 30+ people over the years. Some of the original members are still racing today.

The team would not have been possible without the many businesses that have helped support our racing. With monetary sponsorships from present & past supporters of the Portland and Montavilla Communities, as well as products and services from local & nationally recognized enterprises.



Riders interested in joining the team, inquire here:
ride@oregonbikeshop.com



Rico, our team mascot

Special thanks to our team's top sponsors!



- Home >
- Used Bikes >
- Service >
- OBS Racing Team >
- About >
- Contact >

Sign up for our email list to stay updated on our latest deals!

sample@email.com

submit



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Tips & Trips

Salem campus quick guide



Advising
Building 2 · 110



Food
Building 2 · 1st Floor
Building 8 · 1st Floor
Building 42



Bookstore
Building 1 · 1st floor



Study Spots
Building 2 · 1st Floor
Building 9 · 2nd Floor



Counseling
Building 2 · 115



First Aid
Building 2 · 173



Help Desk
Building 2 · 1st Floor



Financial Aid
Building 2 · 200



Library
Building 9 · 2nd Floor



Navigate App
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Advising Bookstore Counseling Help Desk Library

Food Study Spots Map First Aid Financial Aid



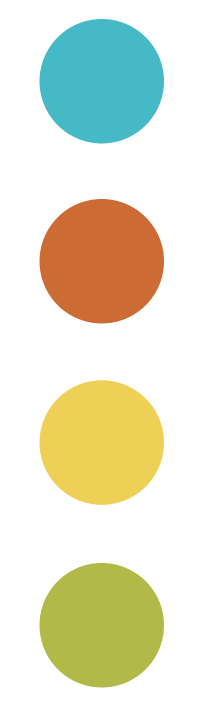
Chemeketa Tips and Trips

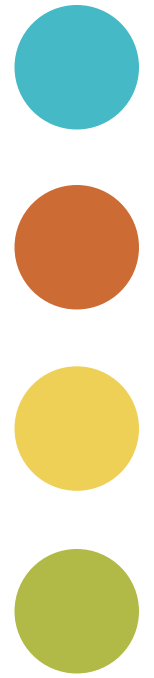
wayfinding icons

Task: Create a series of icons to represent different locations at Chemeketa, for friendly informational wayfinding pieces designed to help new students.

Solution: Fun, informal icons give the pieces a friendly feel. The colors come from Chemeketa's secondary color palette, with tints used for a cheerful pastel effect. I created my own brush in Illustrator for the sketch-like, slightly rough line style.

- Software:**
- Illustrator
 - InDesign









Moonlit

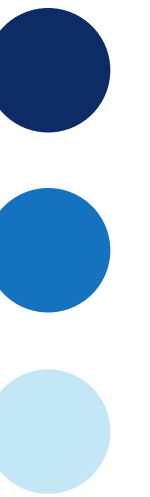
photography


Task: The task was simply to take a portrait of someone for a photography class, but I came up with a concept to take it further.

Solution: A moon lamp creates the “magic” of this photo, illuminating the subject’s face dramatically while creating an interesting focal point. I directed my brother to pose for this photo. I took multiple photos with different exposures and then layered two in Photoshop to show the detail in both the light and dark areas of the photo.

Skills/Software:

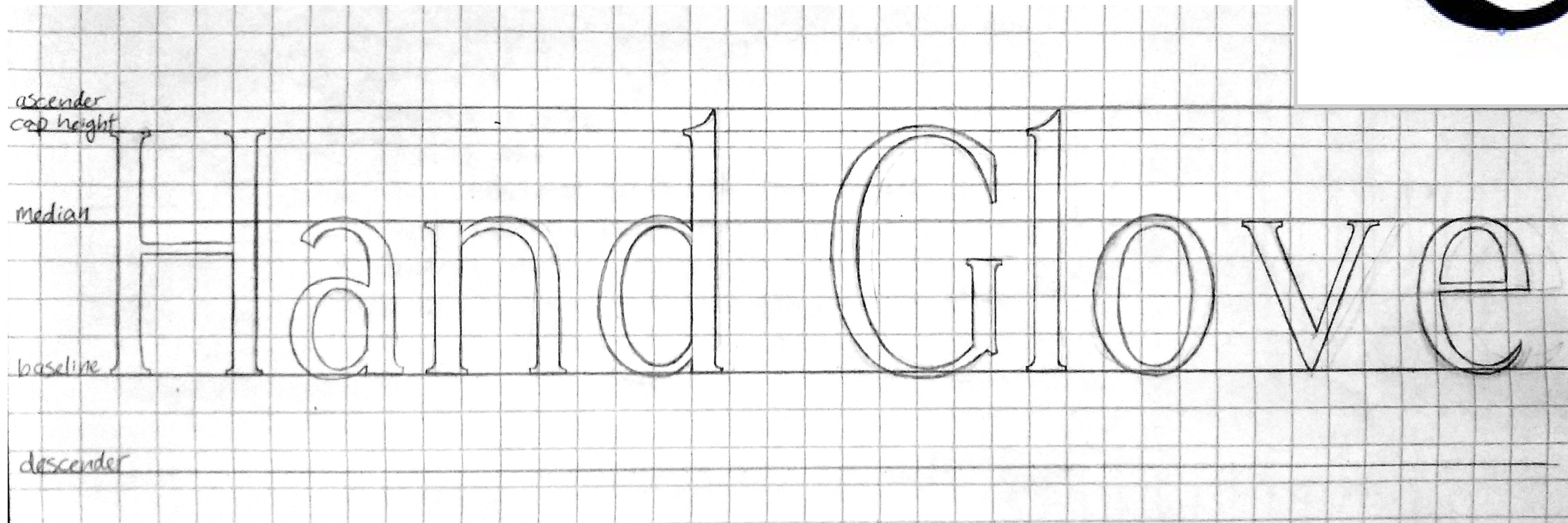
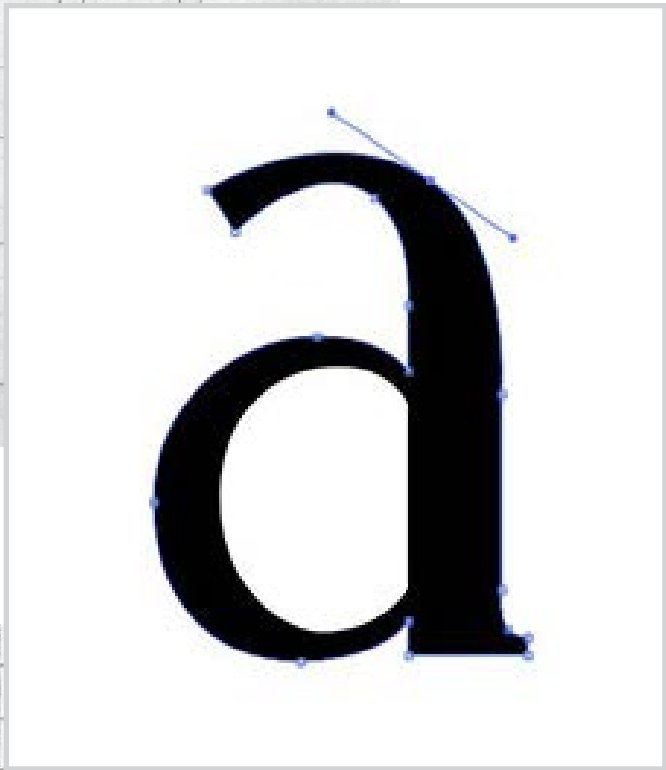
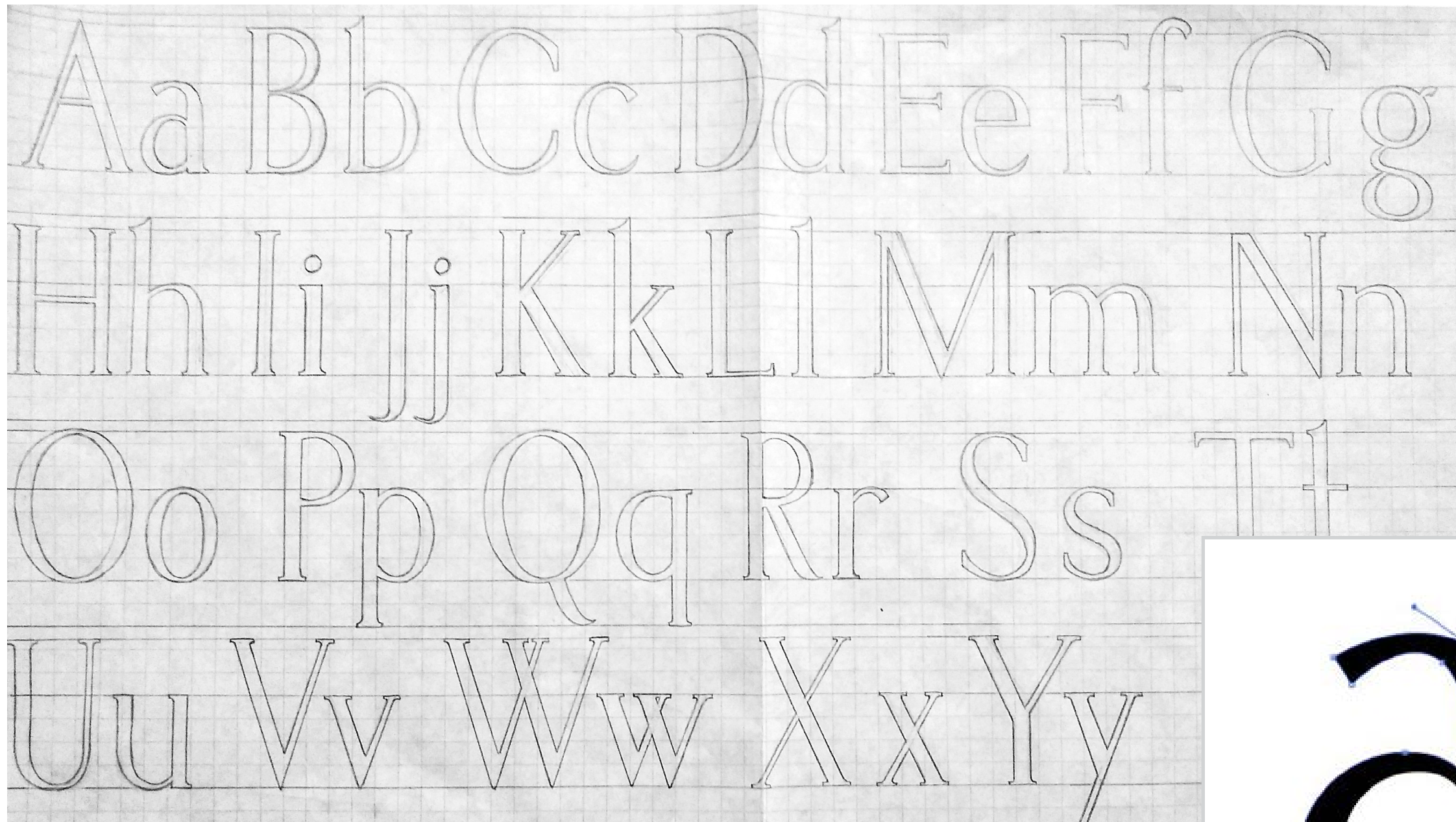
- Photography
- Photoshop



A framed poster with a purple background and black text, leaning against a white wall on a wooden floor. The poster features the quote "simplicity is the ultimate sophistication" by Leonardo da Vinci. The text is centered and arranged in four lines. The background of the poster is a solid, muted purple color. The text is in a black, serif font. The poster is leaning against a white wall, and the floor is made of light-colored wooden planks. There are shadows cast on the wall and floor, suggesting a light source from the right.

simplicity
is the
ultimate
sophistication

leonardo da vinci



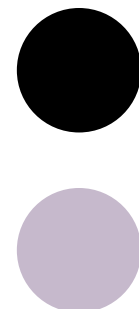
Simplicity Typeface & Poster

typeface design

Task: Create a serif typeface, first hand-drawn, then digitize it, and use this typeface to design a poster for a quote that fits the typeface style.

Solution: I chose to make a simple, relatively lightweight typeface with small serifs, moderate difference between thick and thin strokes, and a relatively high x-height. I first drew out my typeface, then created the letters in Illustrator, and lastly arranged those letters into a quote about simplicity, which I found fitting for my simple typeface.

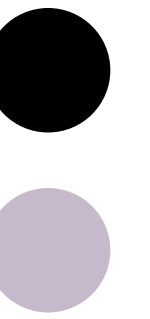
- Software:**
- Illustrator

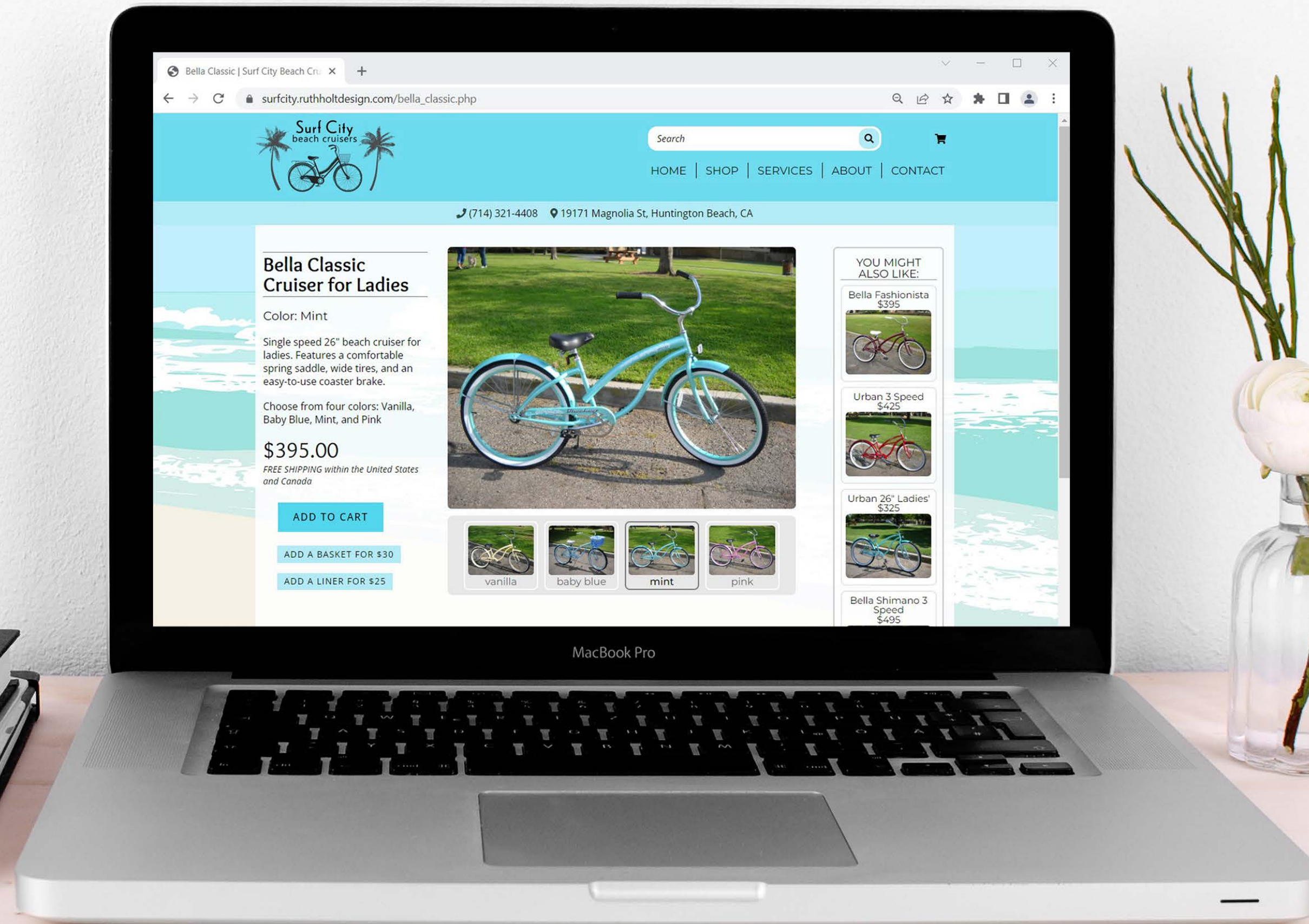
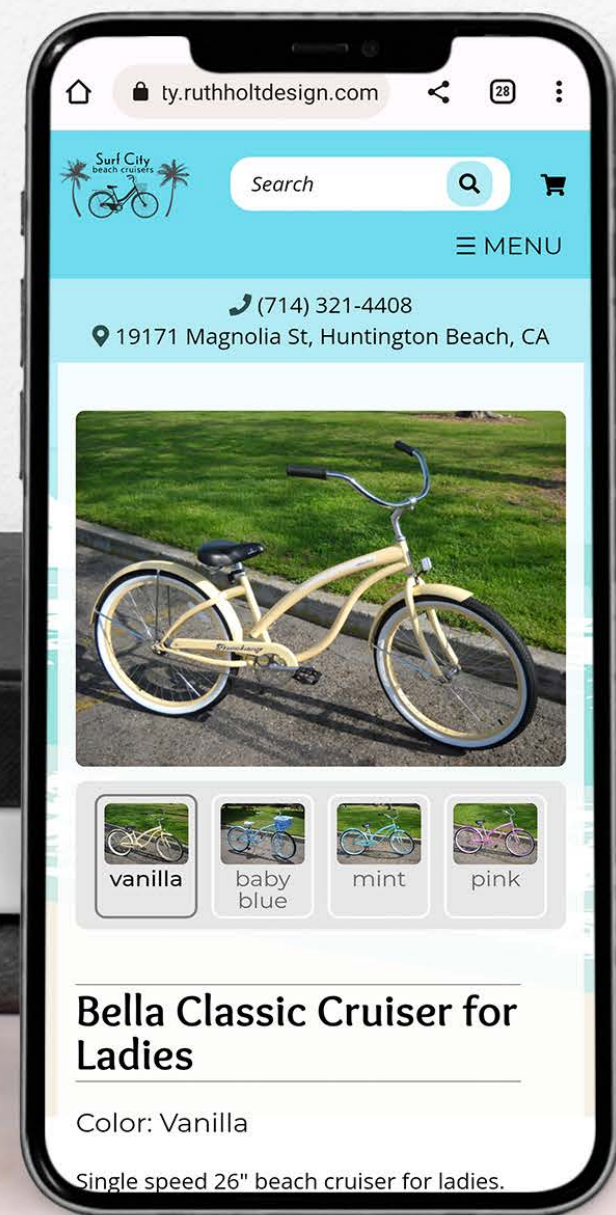


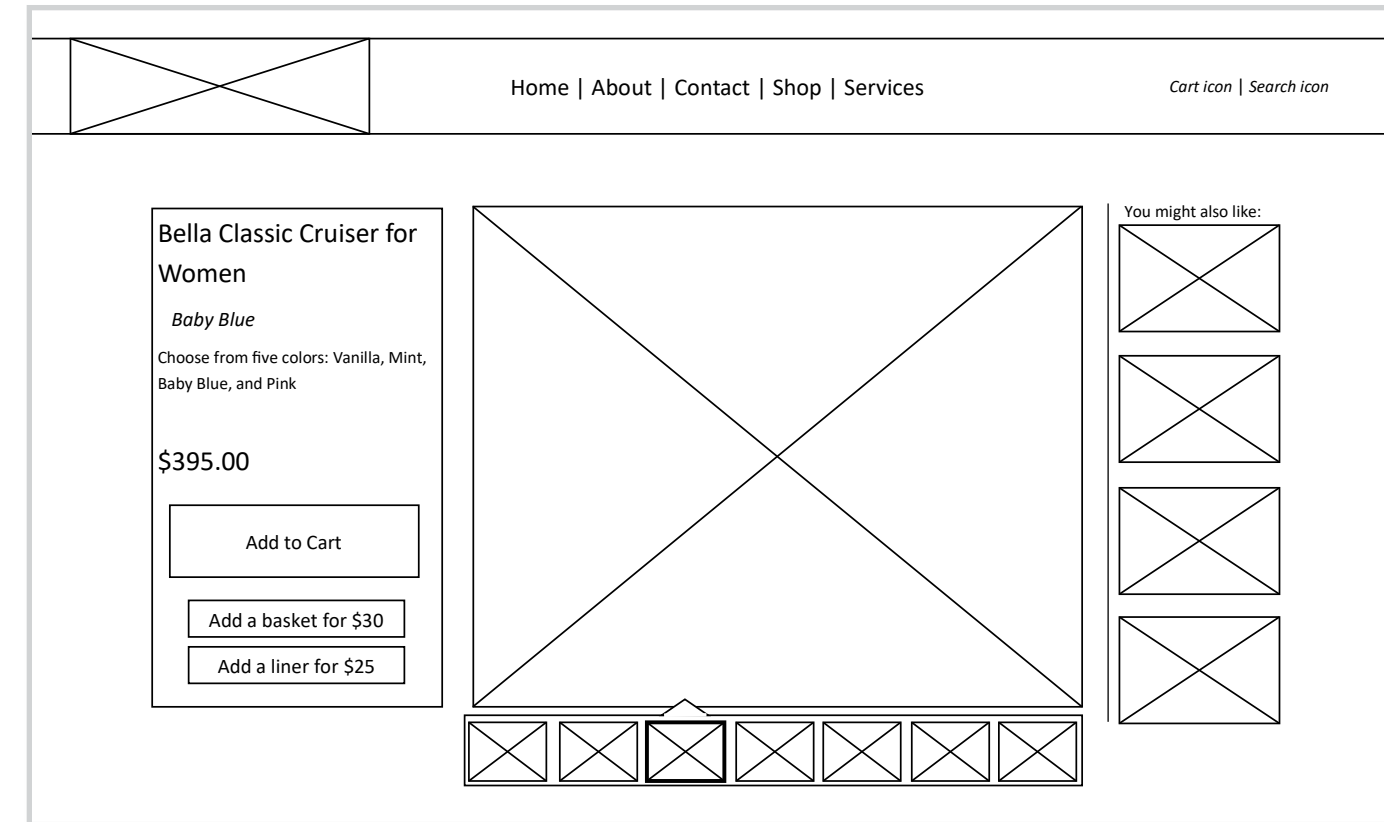
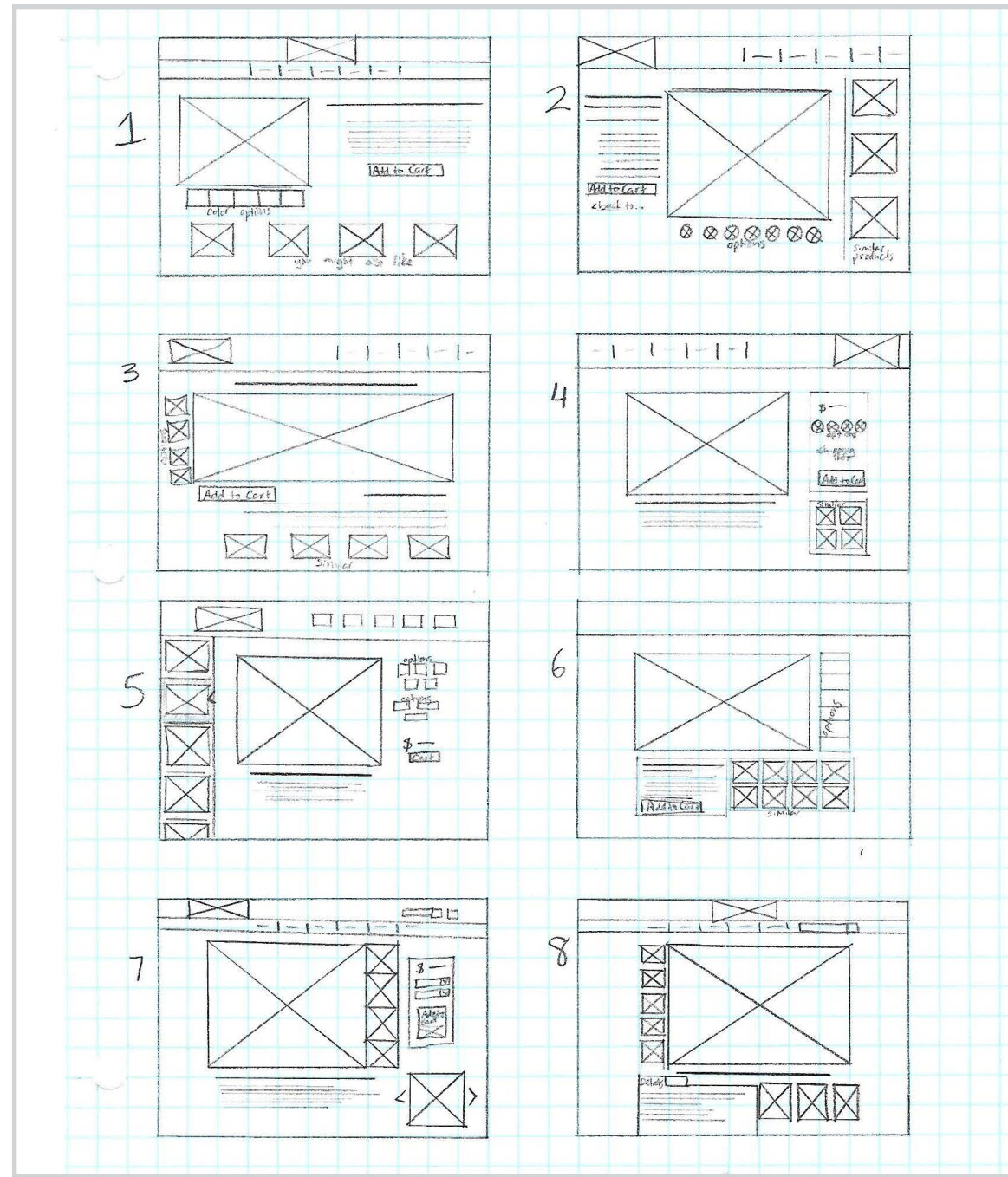
a b c d e f g h i

j k l m n o p q r

s t u v w x y z







```

130 @media screen and (max-width: 660px) {
131   nav ul#mobile{
132     display: block;
133     margin-top: 0.7em;
134     text-align: right;
135   }
136
137   nav ul#primary {
138     display: none;
139   }

```

Surf City Beach Cruisers

website design

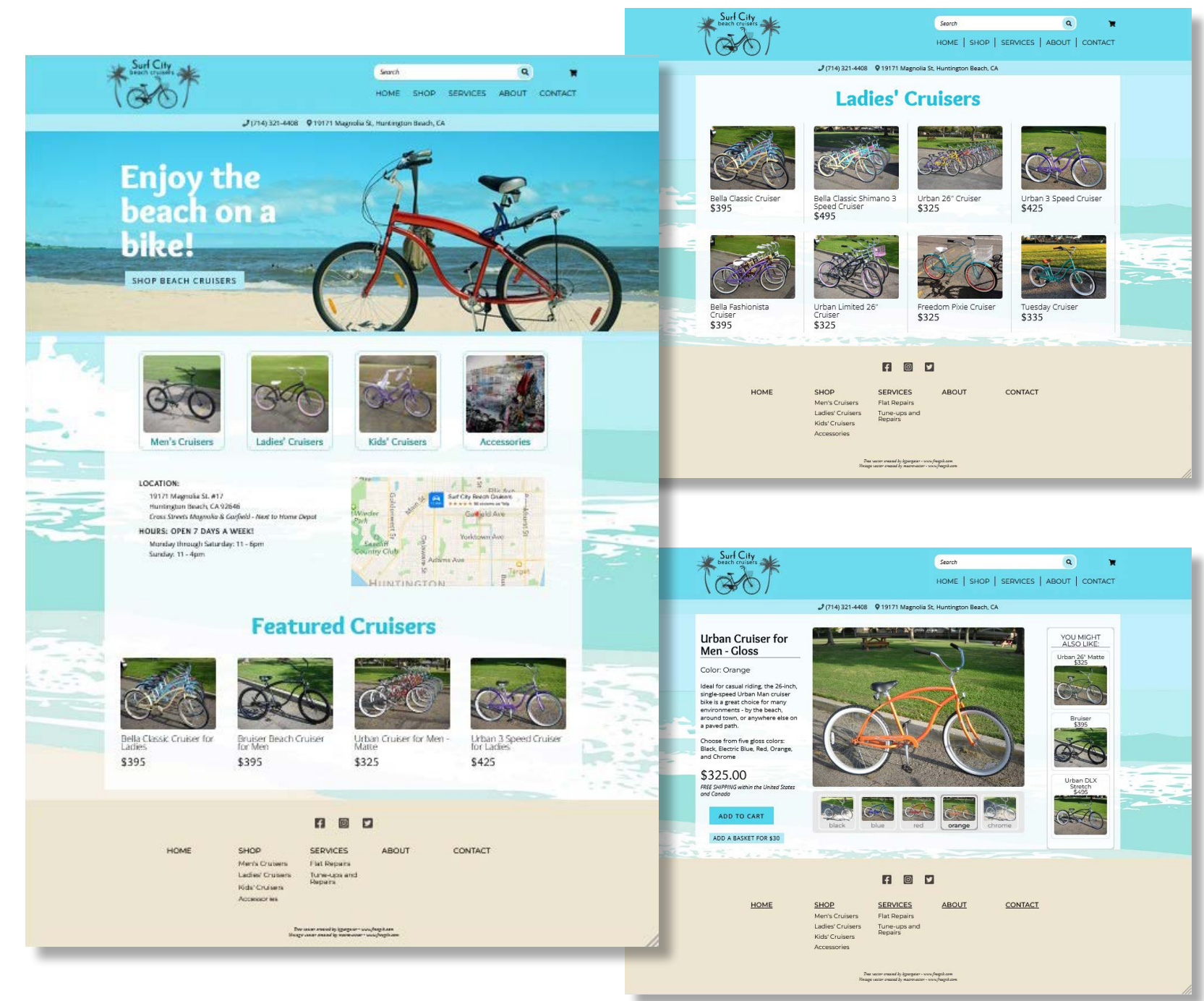
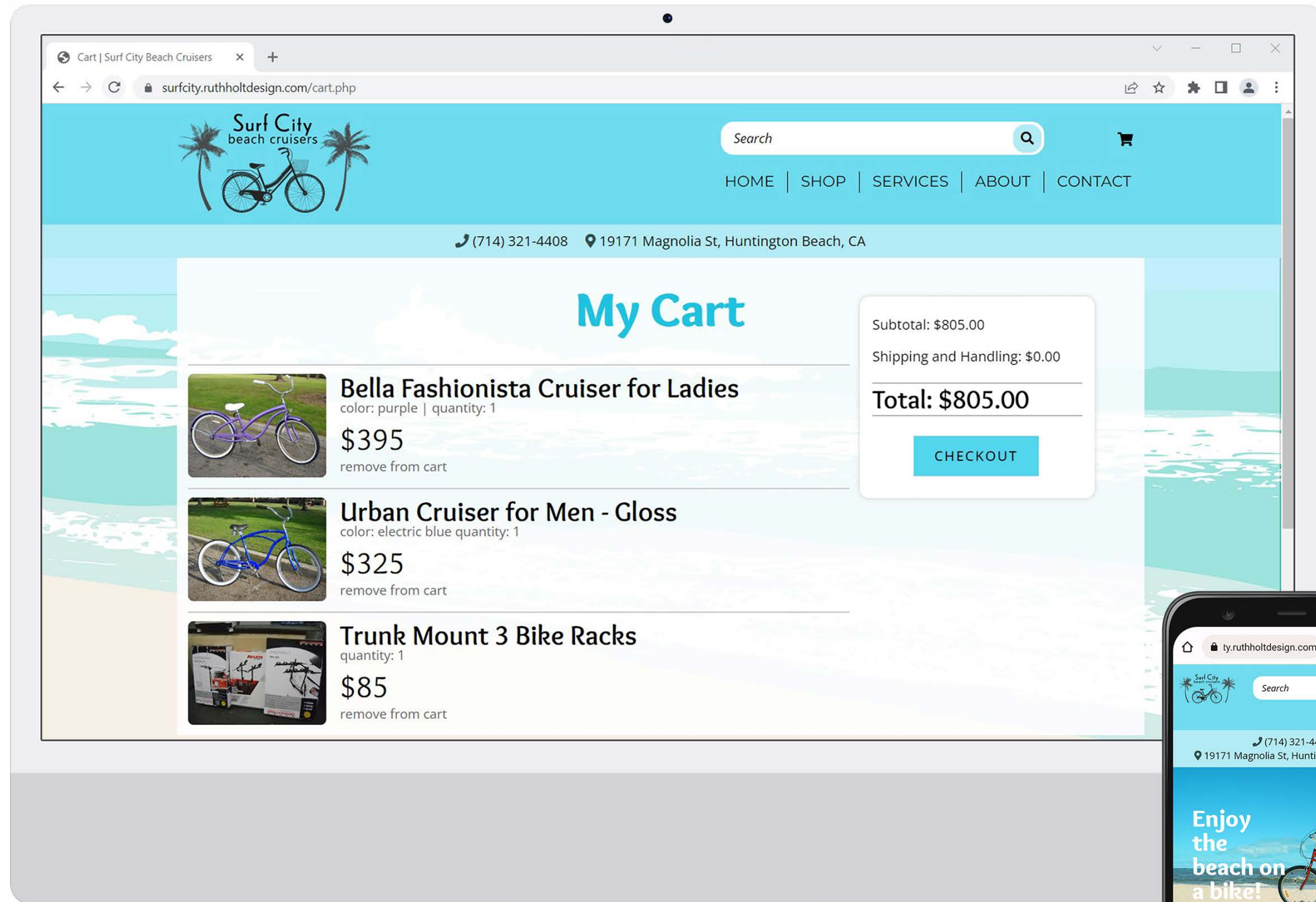
Task: Design a fully interactive, responsive website for Surf City Beach Cruisers.

Solution: Through sketches and wireframes, I decided on a layout for the product pages that includes a main photo, description, clickable color options, and related products. The colors are directly inspired by a sunny beach, and I created a beach background in Illustrator to communicate that sunny California beach atmosphere that Surf City Beach Cruisers has.

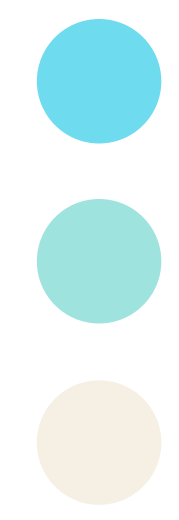
Skills:

- HTML/CSS
- JavaScript
- Illustrator





See this site live!





 *haven*



Boutique Hotel Logos

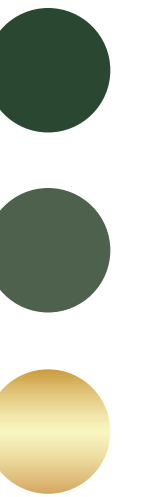
logo design

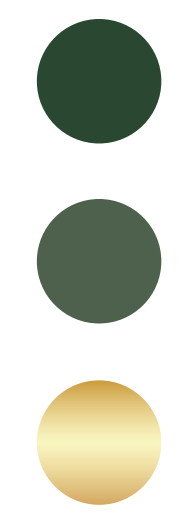
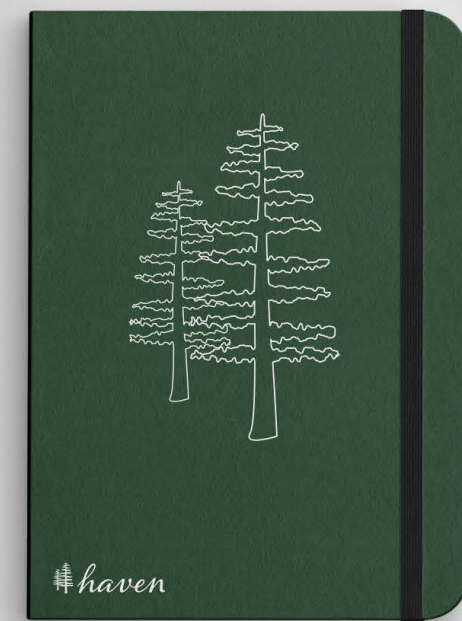
Task: Create a name and logo for a boutique hotel located in Seattle, with a nature theme and an audience of food and wine connoisseur.

Solution: I decided that this boutique hotel would be a nature getaway from the city for working professionals in the Seattle area; a calm “haven” from the hustle and bustle of work and the city. For the logo, I chose green because it is a calm color that references nature. The trees, which I made in Illustrator, are a nod to the Pacific Northwest location.

Software:

- Illustrator



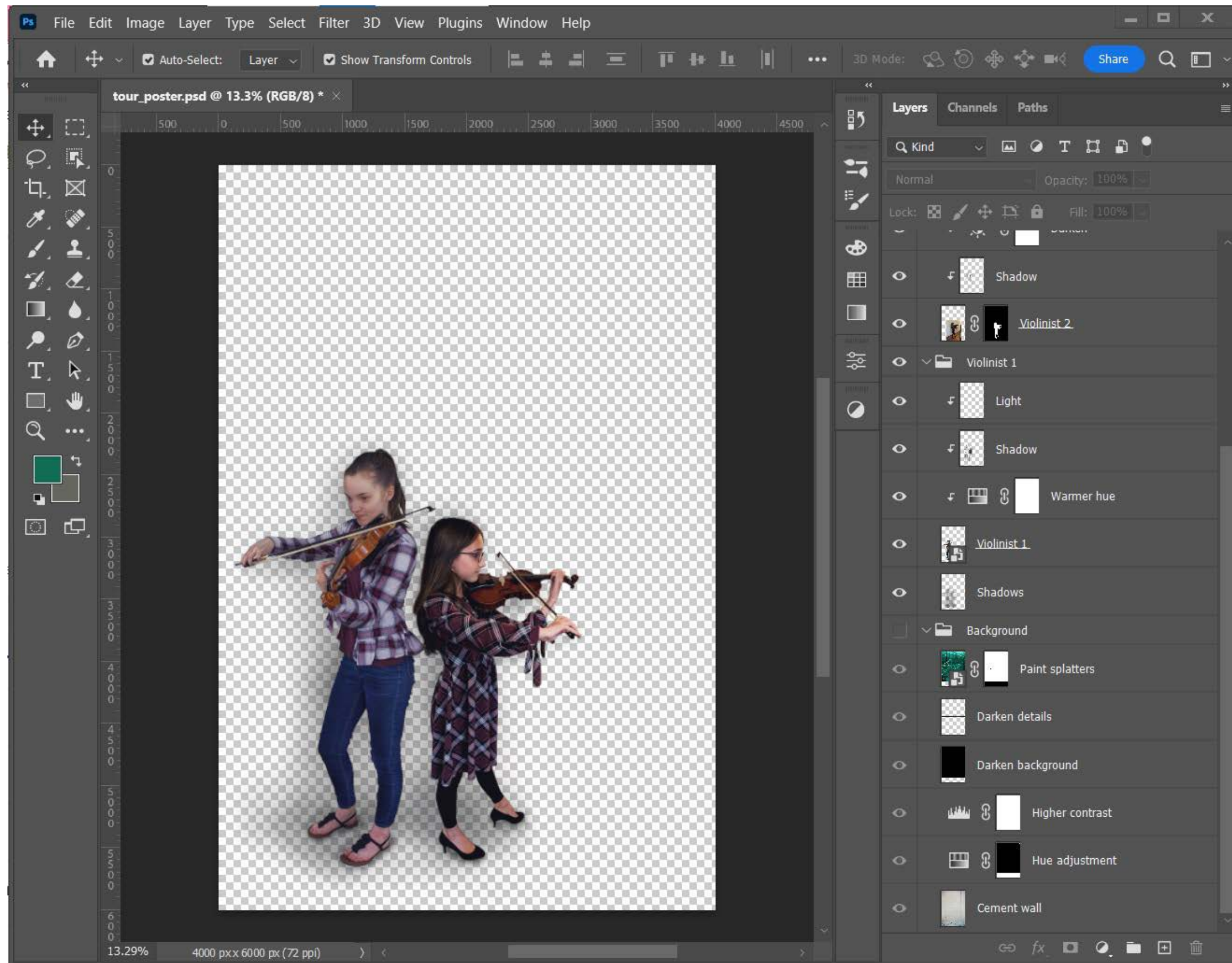


- | | | |
|--|--|---------------------------------------|
| 1.01 Orlando, FL Orlando Fairgrounds | 1.07 Albany, NY Empire Live | 1.13 Fort Wayne, IN Piere's |
| 1.02 Irvine, CA FivePoint Amphitheator | 1.08 Silver Spring, MD The Fillmore | 1.14 Chicago, IL Radius Chicago |
| 1.04 Atlantic City, NJ AC Beer Fest | 1.10 Sayreville, NJ Starland Ballroom | 1.15 St. Louis, MO The Pageant |
| 1.05 Bethlehem, PA SteelStacks | 1.11 Worcester, MA Palladium | 1.17 Portland, OR Roseland Theator |
| 1.06 Cleveland, OH House of Blues Cleveland | 1.12 New York City, NY Pier 17 | 1.18 Seattle, WA Showbox |



AVIOLINS

new
beginnings
tour



Tour Poster

poster layout

Task: Design a tour poster for a band, real or fictional, along with an album cover and tour ticket.

Solution: I chose to make up my own “band,” which features my violin student and I as a lively, dynamic violin duo. The name, Vivace Violins, refers to the musical tempo “vivace,” which means spirited and indicates that the music should be played very fast. I took photos of us and put them into the background which I created in Photoshop. I picked a unique font for our name and used a three-column layout to display the tour dates and locations.

Software:

- Photoshop
- InDesign









Local Fruits and Vegetables *illustrations*

Task: I created these illustrations for a calendar that highlights seasonal Oregon produce for each month.

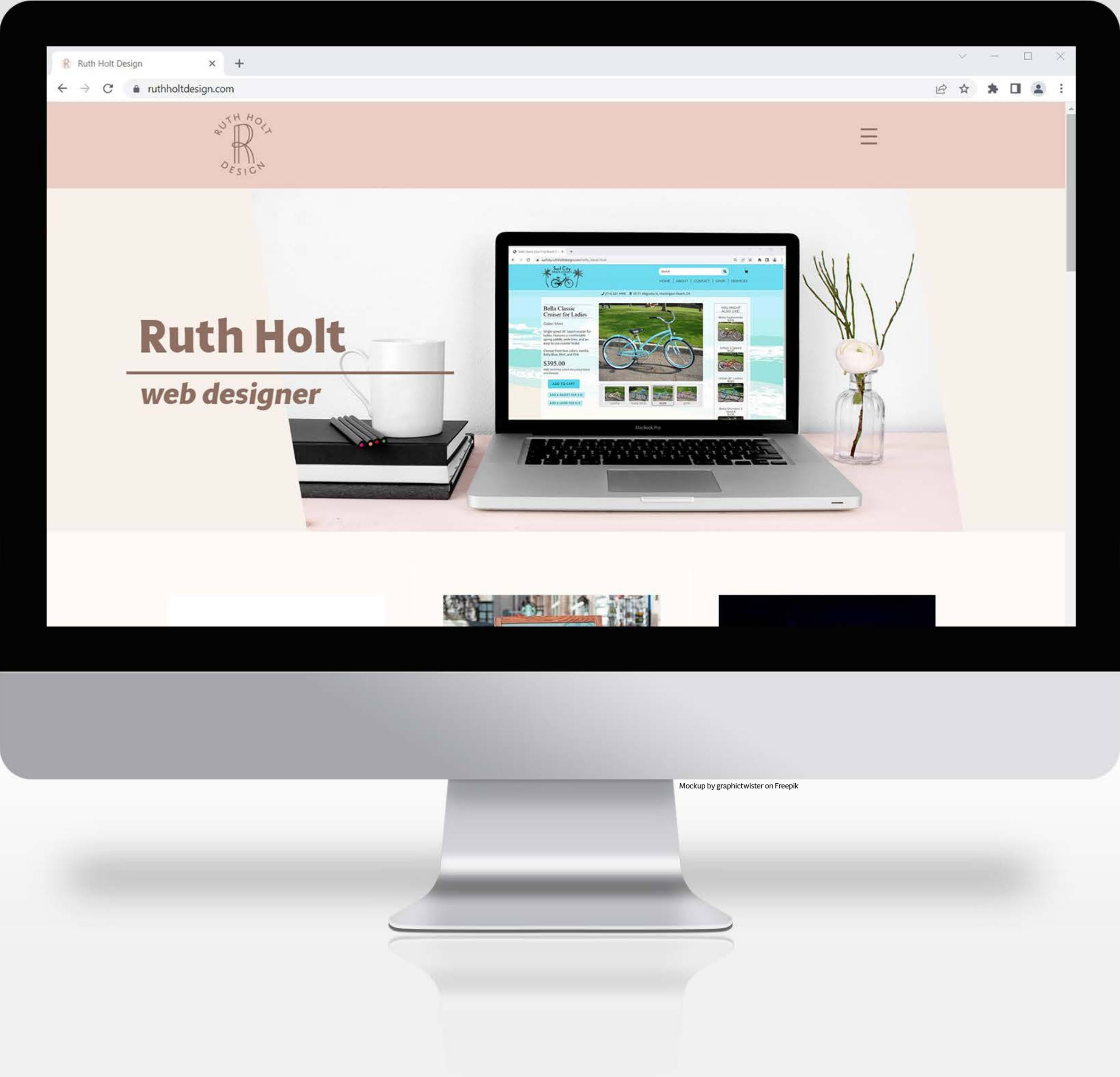
Solution: Adobe Illustrator was my software of choice for this project. I found reference images for each illustration and used the pen tool to draw the basic shapes and colors I saw in the fruit or vegetable, for a fun, simplified yet recognizable style.

Software:

- Illustrator

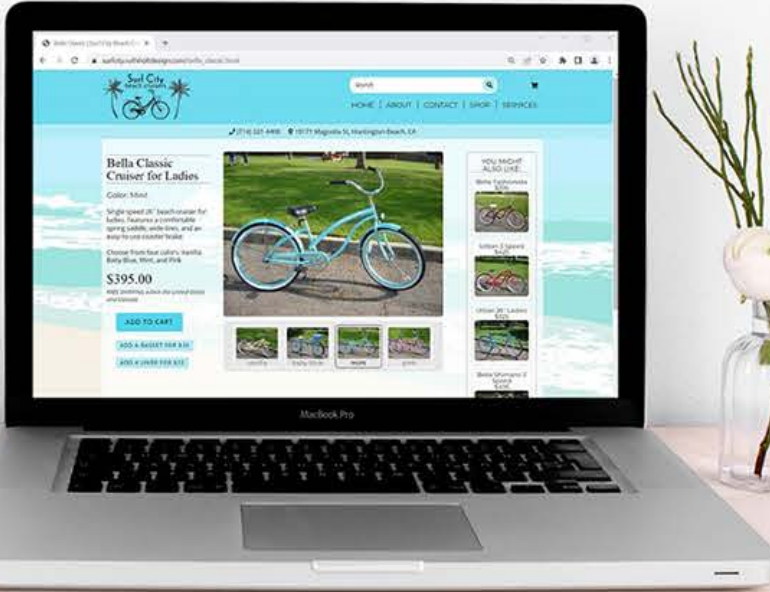




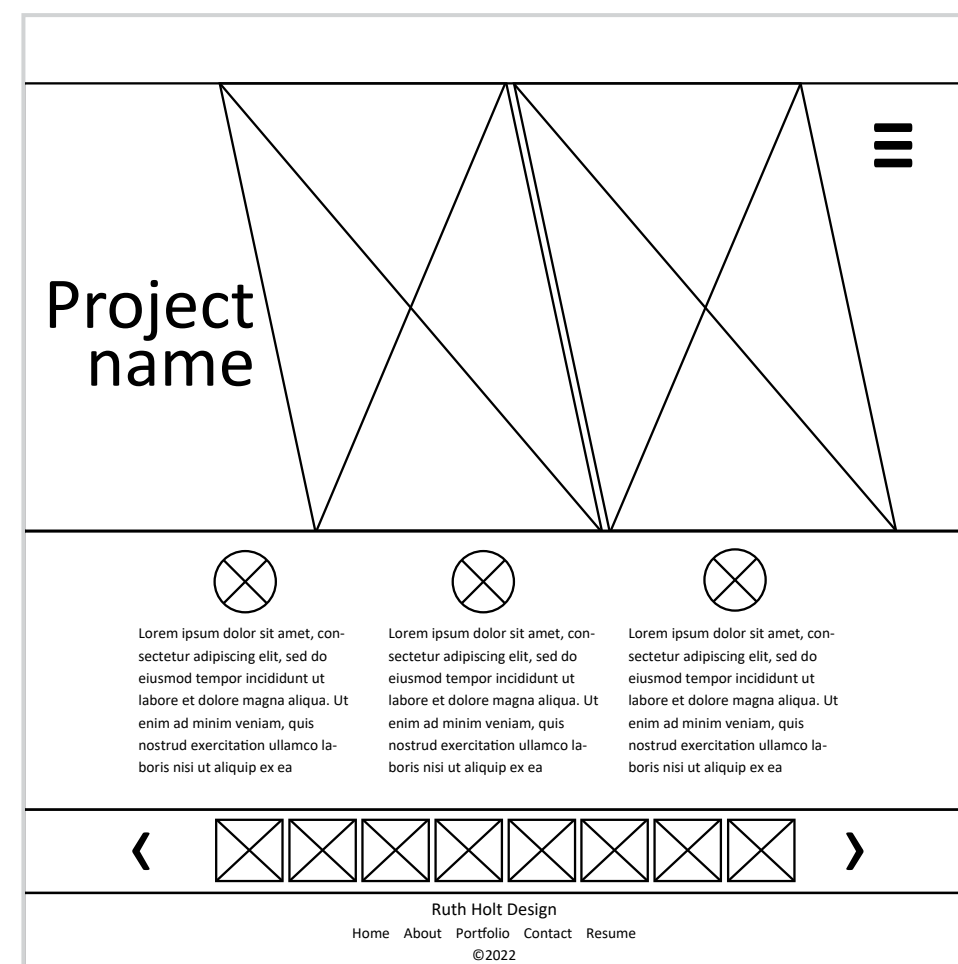
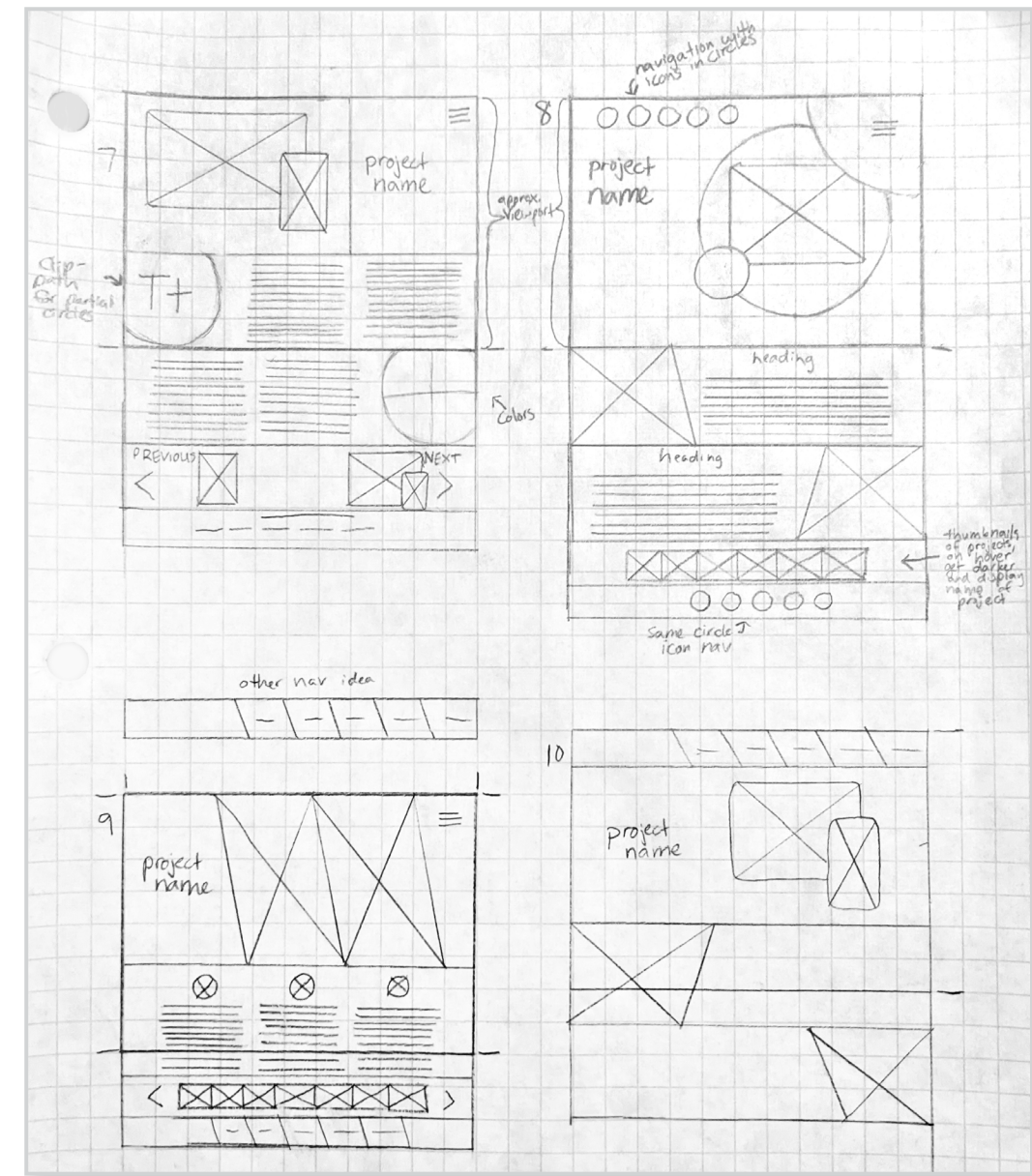
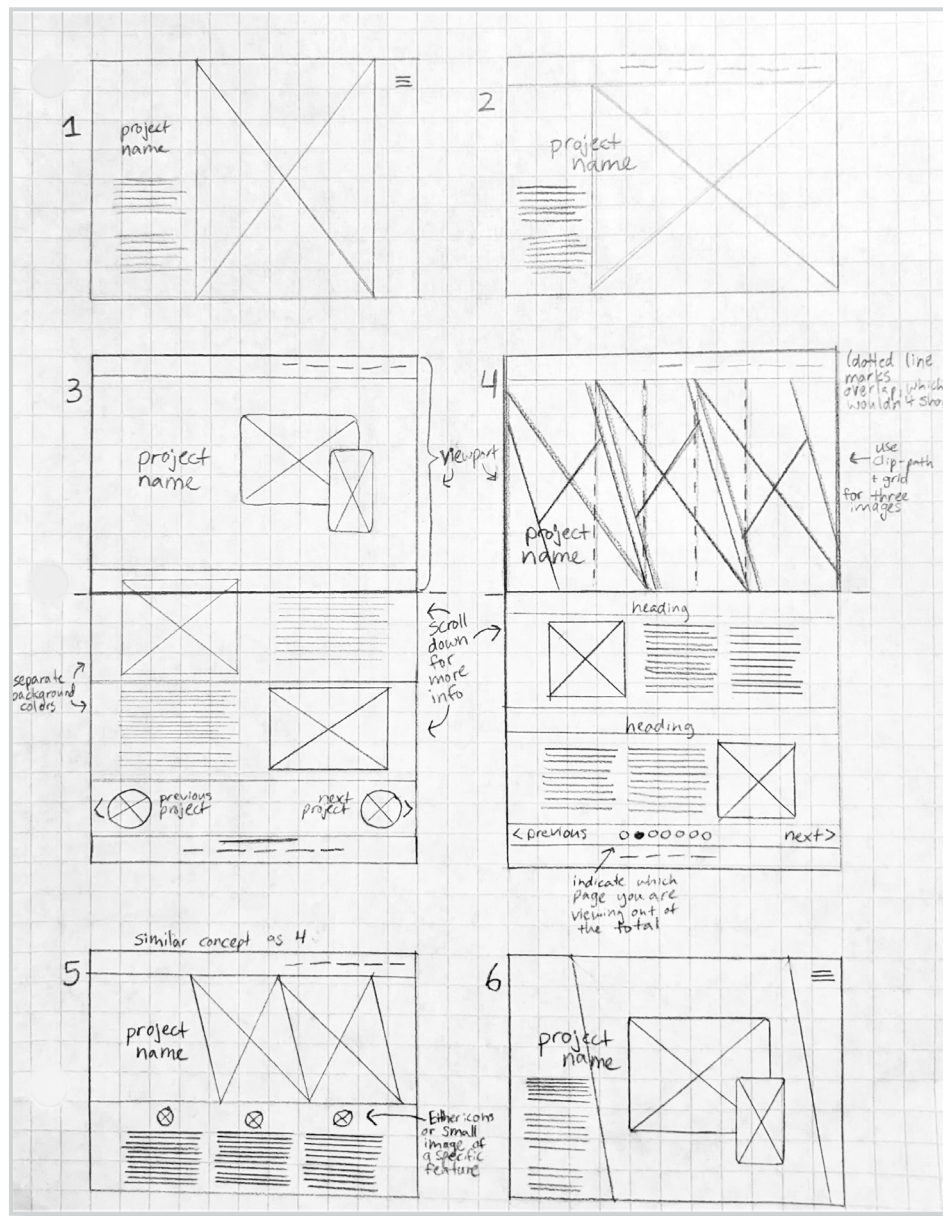


Ruth Holt

web designer



Mockup by graphicwister on Freepik



Personal Portfolio

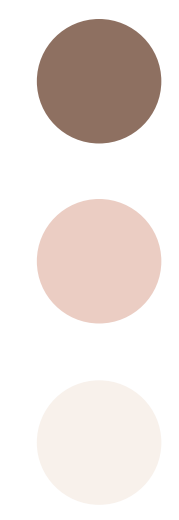
website design

Task: Design a website to showcase my portfolio in HTML and CSS.

Solution: I wanted to make a website that's unique, so I explored ideas using CSS grid and clip-path to make interesting designs, such as overlapping circles or diagonal shapes. The design I settled on has a simple header and clean design to keep the focus on the portfolio itself.

Skills:

- HTML/CSS



Chemeketa Tips and Trips

wayfinding icons



Task: Create a series of icons to represent different locations at Chemeketa, for friendly informational wayfinding pieces designed to help new students.



Solution: Fun, informal icons give the pieces a friendly feel. The colors come from Chemeketa's secondary color palette, with tints used for a cheerful pastel effect. I created my own brush in Illustrator for the sketch-like, slightly rough line style.

Software:
Illustrator
InDesign

See Other Projects



Tour Poster

Poster Layout



Local Fruits and Vegetables

illustrations



Portfolio About Contact

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Chemeketa Tips and Trips

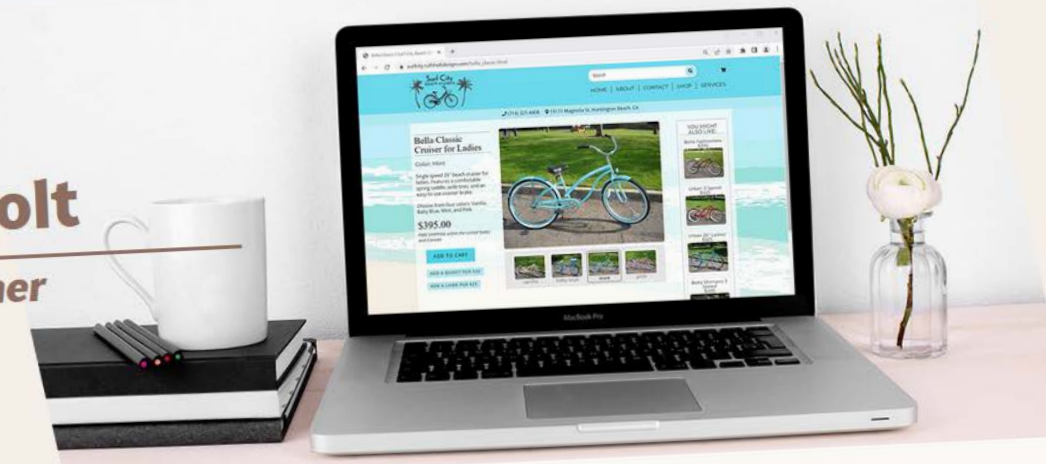
wayfinding icons



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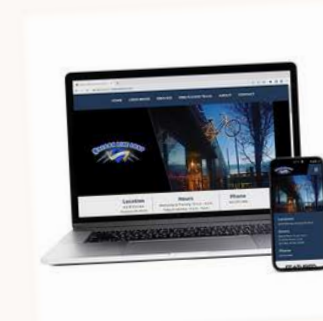
Ruth Holt

web designer



Oregon Bike Shop

website design



Chemeketa Tips and Trips

wayfinding icons



Moonlit

photography



Simplicity Typeface & Poster

typeface design



Surf City Beach Cruisers

website design



Boutique Hotel Logo

logo design



Tour Poster

Poster Layout



Local Fruits and Vegetables

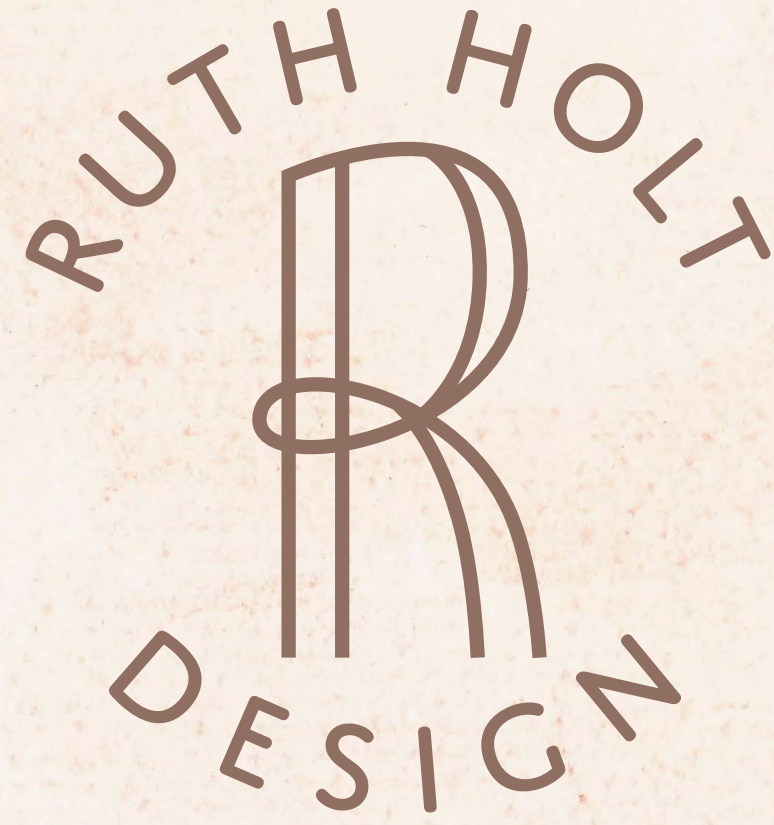
illustrations



Portfolio About Contact

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Thank you!

ruthholtdesign.com • ruthholtdesign@gmail.com